

CHIMERA

MARKETING & ADVERTISEMENT

www.thechimeramarketing.com

A person's hands are shown holding a glowing rectangular object behind vertical blinds. The scene is dimly lit, with the primary light source being the object being held. The blinds are partially open, creating a pattern of light and shadow. The overall mood is mysterious and focused.

DESIGN PORTFOLIO

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ABOUT

The Chimera Marketing is a full-service 360° digital marketing agency based in **Anaheim, California**, specializing in scalable revenue growth and long-term customer retention strategies.

At Chimera Marketing, we believe growing a business shouldn't require hiring a full in-house team or paying agency retainers that drain your budget. That's why we're launching a smarter, more flexible approach giving businesses access to dedicated, high-quality creative resources on an hourly basis at a fraction of typical market costs. Our Design Portfolio reflects this mission: combining strategy, creativity, and execution to deliver branding, graphics, and visual solutions that elevate your presence without inflating your expenses. With Chimera Marketing, you gain a reliable extension of your team, skilled professionals focused on delivering impactful design and measurable value, exactly when you need it.

WHERE WE CAN HELP

- Brand Identity Design (logos, brand guidelines, visual systems)
- Social Media Creatives (posts, stories, ad creatives, thumbnails)
- Website & Landing Page Design
- UI/UX Design for Web & Mobile
- Marketing & Sales Collateral (brochures, flyers, pitch decks)
- Ad Creatives for Paid Campaigns (Meta, Google, LinkedIn)
- Packaging Design
- Presentation & Corporate Profile Design
- E-commerce Product Creatives
- Motion Graphics & Simple Animations
- 3D Design & Product Visualization
- Email Template Design
- Print Media Design (banners, standees, billboards)

LOGOFOLIO

Bold ideas into beautiful, real results

Logo Collections

Identity & Logo Systems



Logo Collections

Identity & Logo Systems

ARCHIE . STUDIO

 Vanguard

paragon*

vortex.^{studio}

INEXA

ZENITH™

 PROGRESS
PROS

A — S
ARCHIE
STUDIO

ARTFUL

Brio™

sovereign.

Resplendent..

THE
IMAGINATION
HUB™

Marquis®


BARRONS'
AUTOMOTIVE LLC

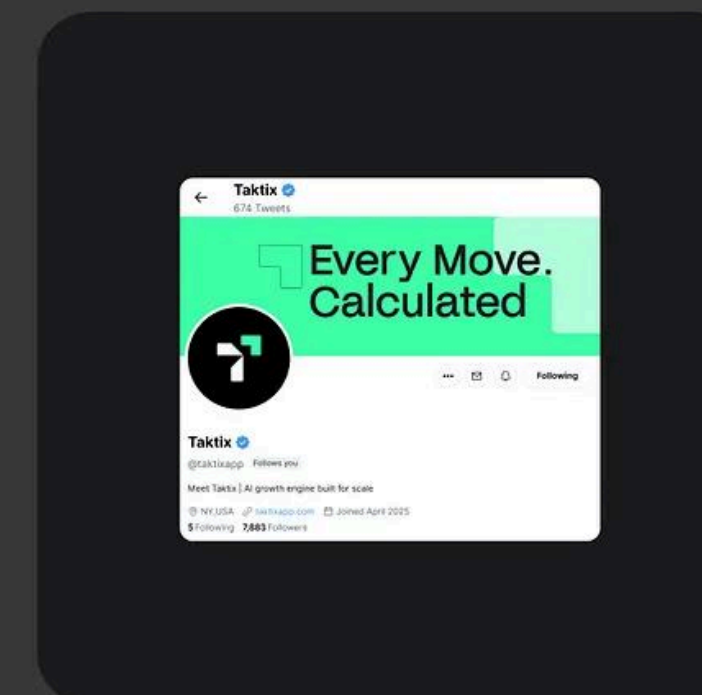
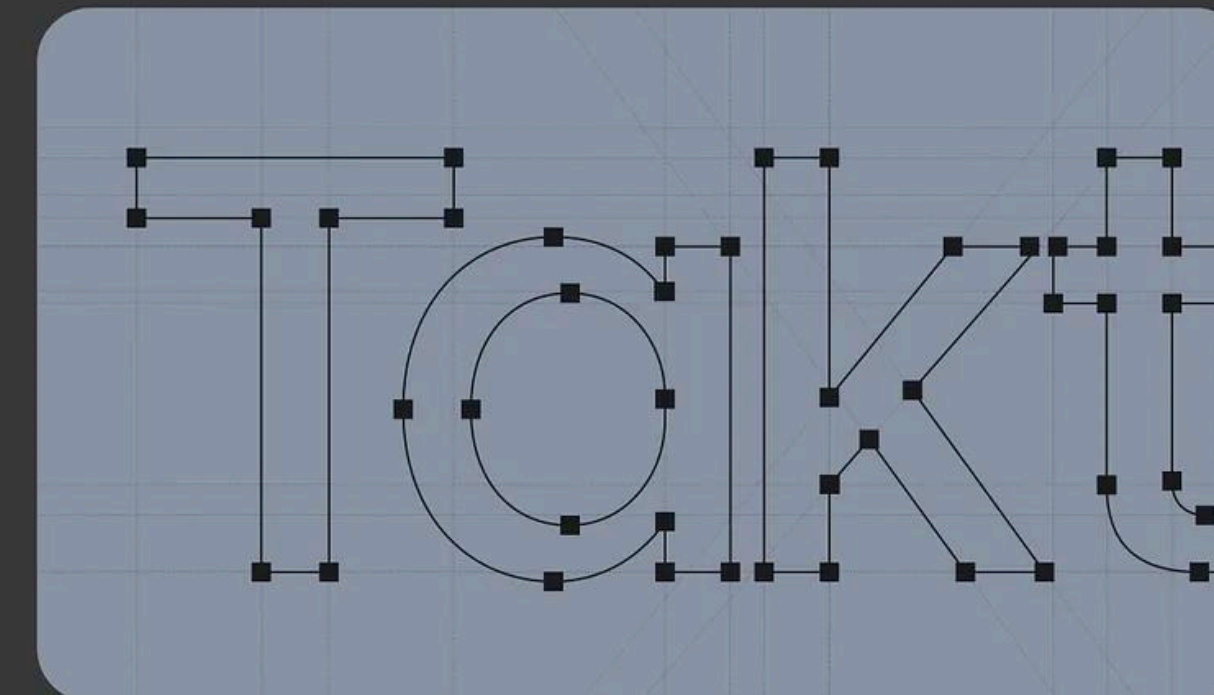
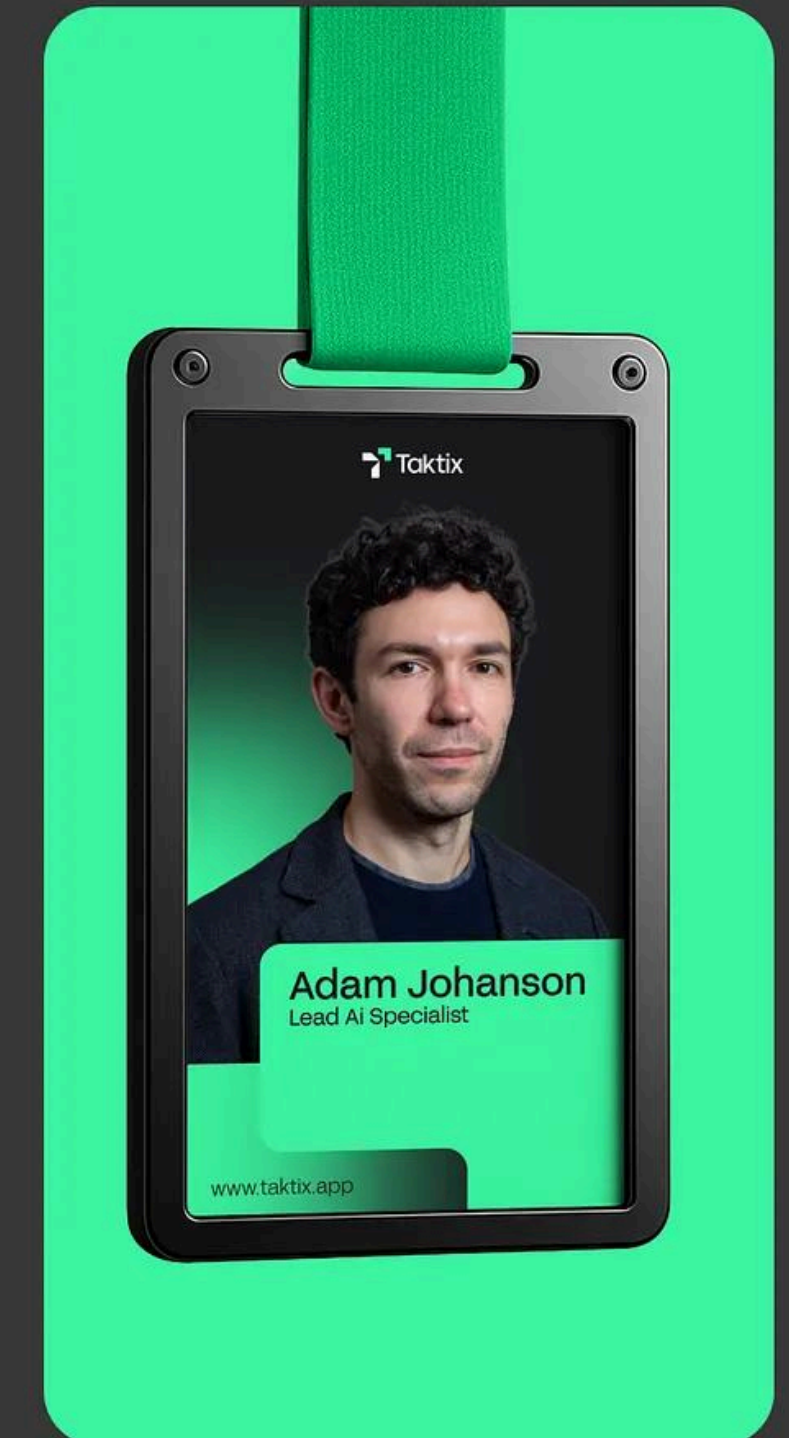
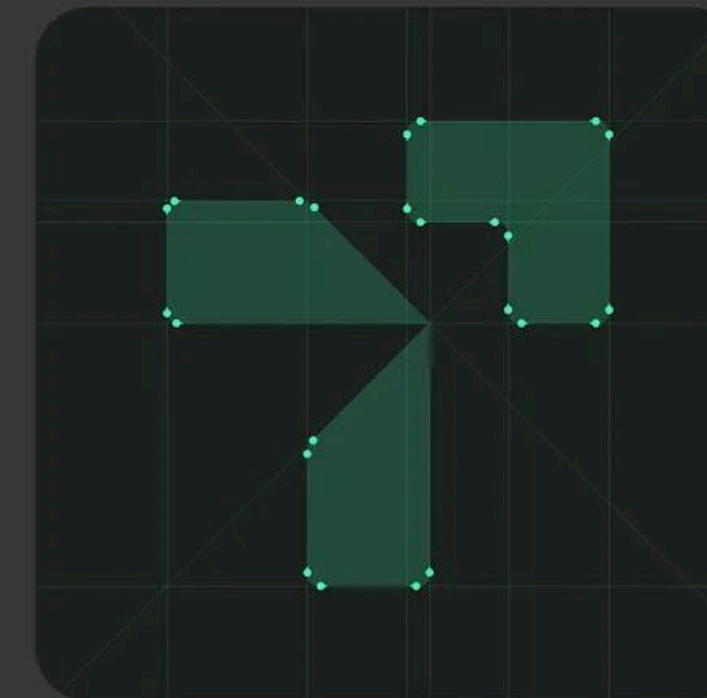

AURORA

BRAND IDENTITY

Building brands that speak louder than words

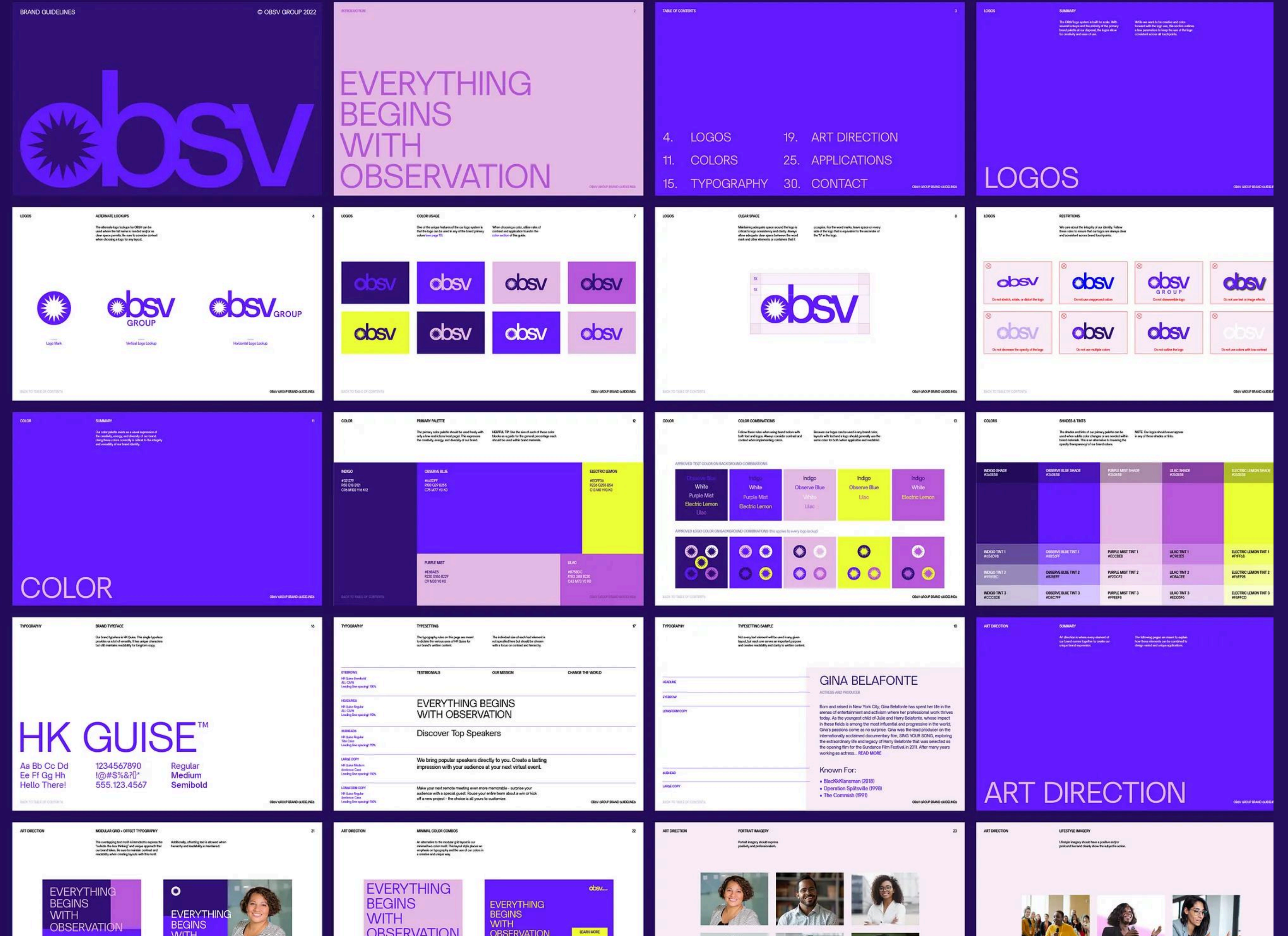
Taktix

Taktix was built as a precision-first brand system positioning the product around smart, intentional decision-making with the clear message "Every Move. Calculated." The identity combines a modular geometric mark and clean wordmark with a high-contrast palette (deep neutrals + vibrant green) to create instant recognition across digital and physical touchpoints. From the grid-based logo construction to the app icon, interface styling, and rollout across assets like signage and branded collateral, the vision was a scalable, consistent ecosystem that feels analytical, modern, and confidently strategic.



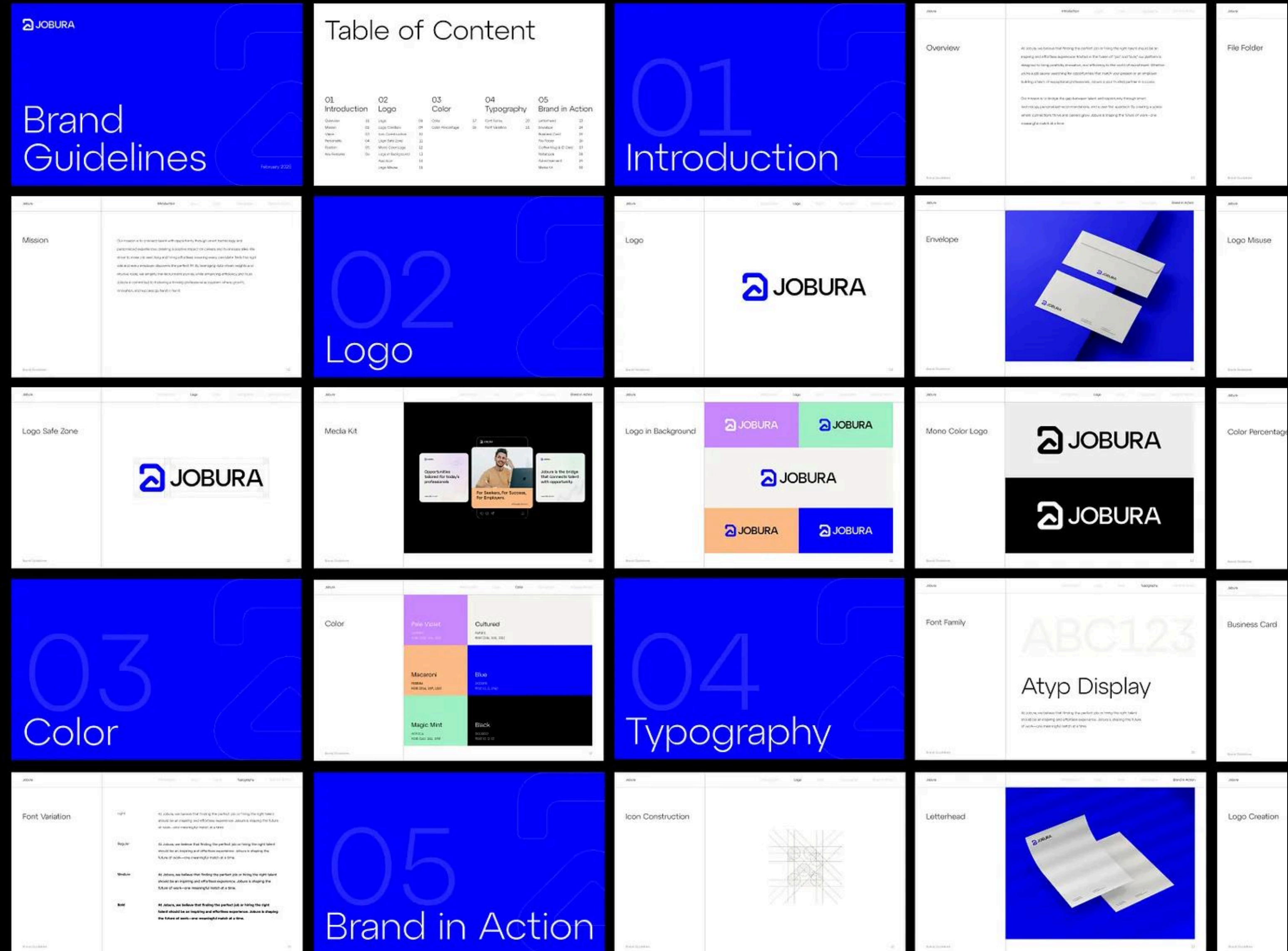
Obsv

obsv was developed as a clarity-led identity system rooted in the idea that "EVERYTHING BEGINS WITH OBSERVATION." The work centers on a bold, minimal wordmark paired with a distinctive symbol, brought to life through a confident purple-forward palette and a crisp typographic approach that keeps the brand sharp, modern, and instantly recognizable. Key deliverables include a structured brand guideline framework logo variations, spacing rules, color hierarchy, and typography standards plus a cohesive art direction layer that ensures consistency across editorial layouts, digital applications, and campaign-style compositions. The vision was to build a brand identity which communicates with precision across every touchpoint while maintaining a strong, unmistakable signature.



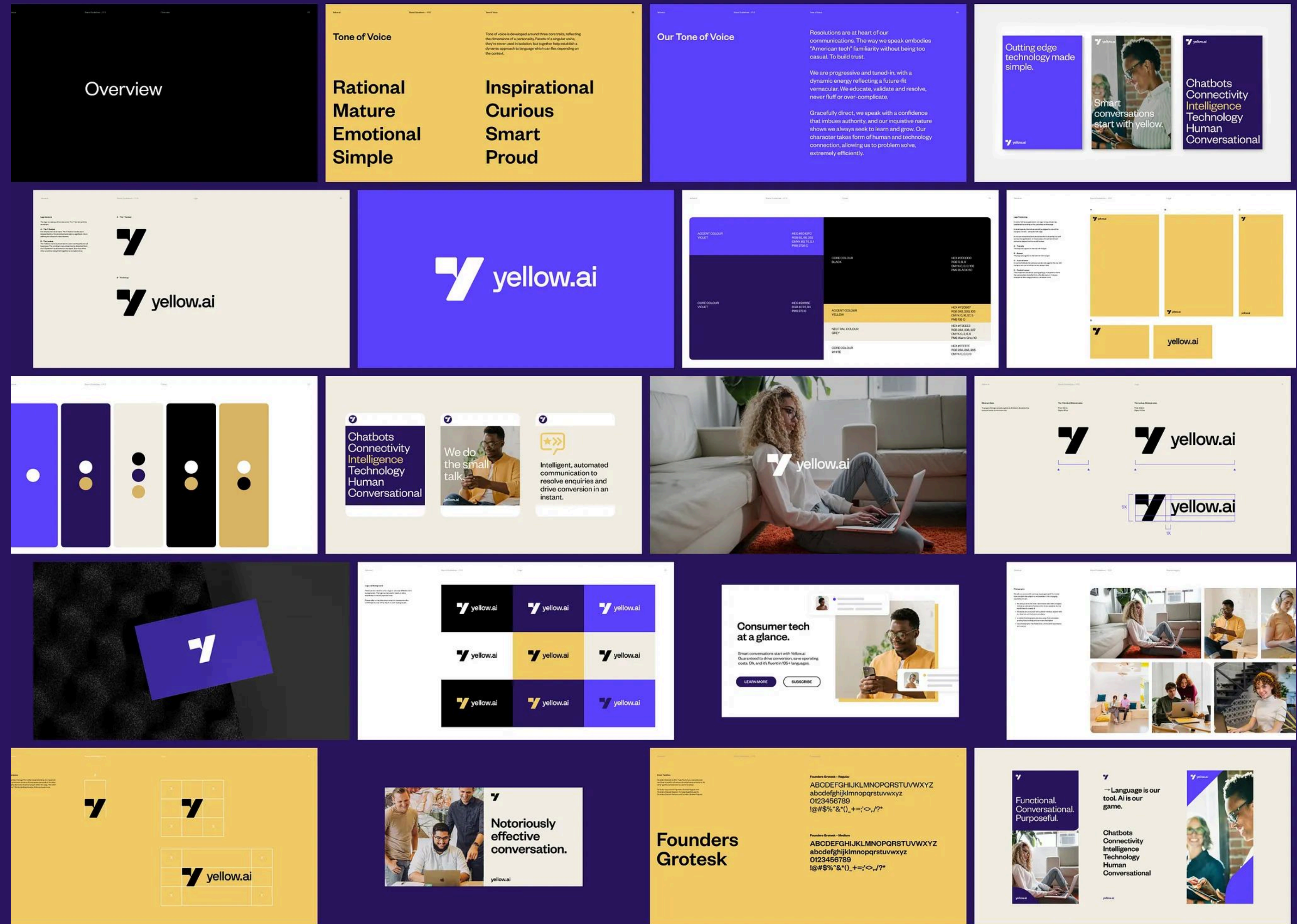
Jobura

For JOBURA, the baseline was to create a clean, modern identity that could scale confidently across every touchpoint digital, print, and product communication while staying instantly recognizable. The system is anchored in a distinctive monogram + wordmark lockup, supported by a bold electric-blue core palette, disciplined whitespace, and a clear typographic hierarchy that keeps the brand crisp and highly legible. Key deliverables include a structured Brand Guidelines deck covering logo usage, safe zones, background variations, color specifications, typography (including “Atyp Display”), and brand-in-action applications such as stationery and collateral ensuring consistency in real-world rollout.



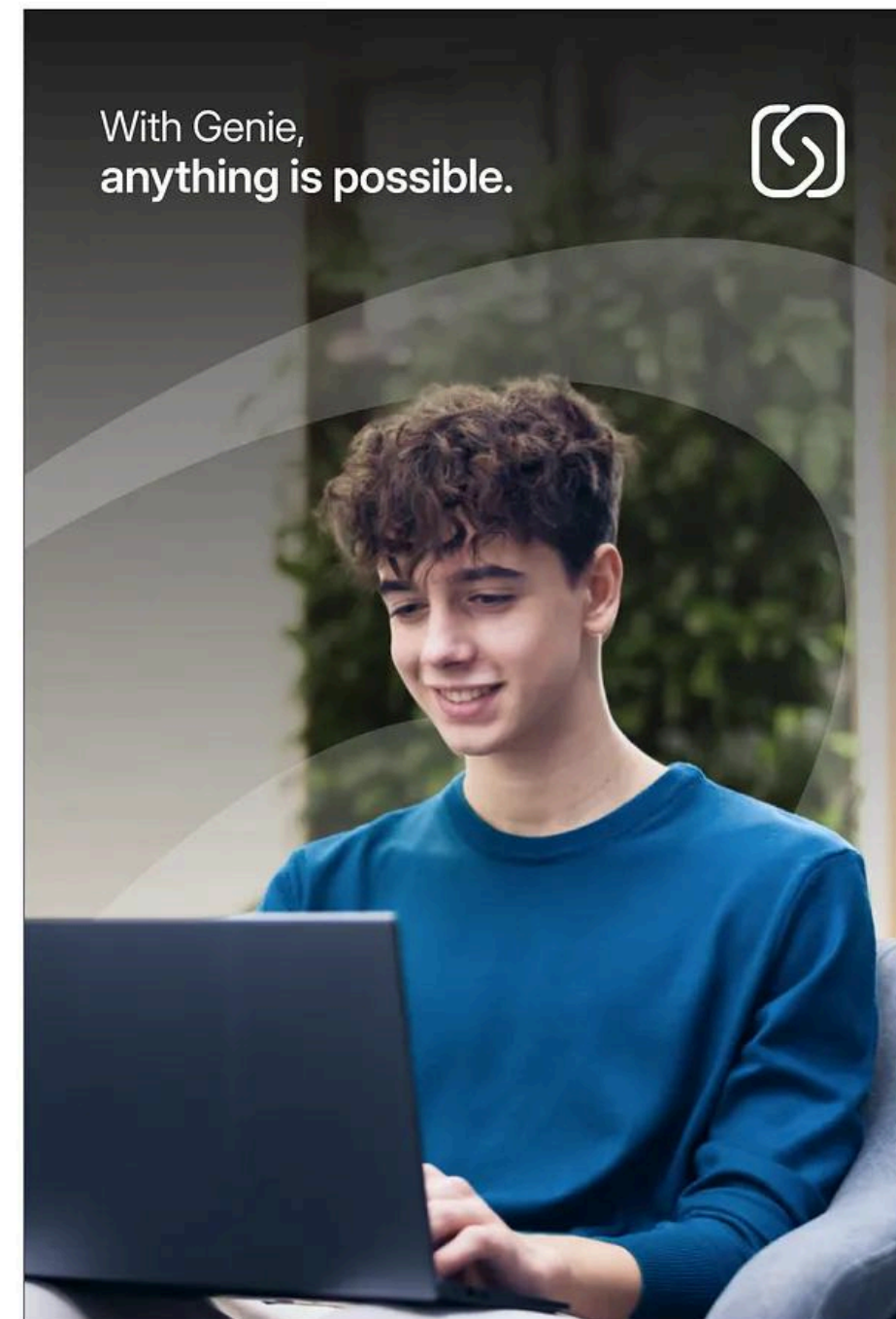
Yellow.ai

For yellow.ai, the baseline was to shape a bold, modern identity that makes conversational AI feel clear, confident, and human-first across every touchpoint. The system is anchored by a distinctive “7” mark + yellow.ai wordmark, powered by a high-impact purple / yellow / black palette and a clean typographic structure that holds up from brand guidelines to product-led marketing. Key highlights include a defined tone-of-voice framework (balancing Rational, Mature, Emotional, Simple with Inspirational, Curious, Smart, Proud), flexible layout rules, and scalable templates applied to web sections, social modules, and brand collateral ensuring consistency without limiting creativity.



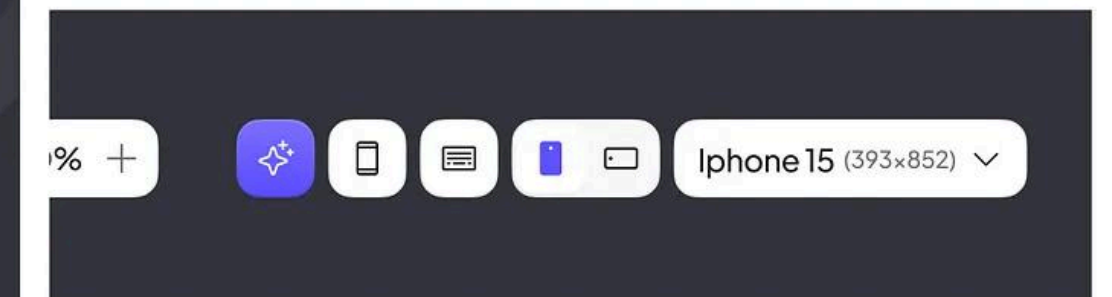
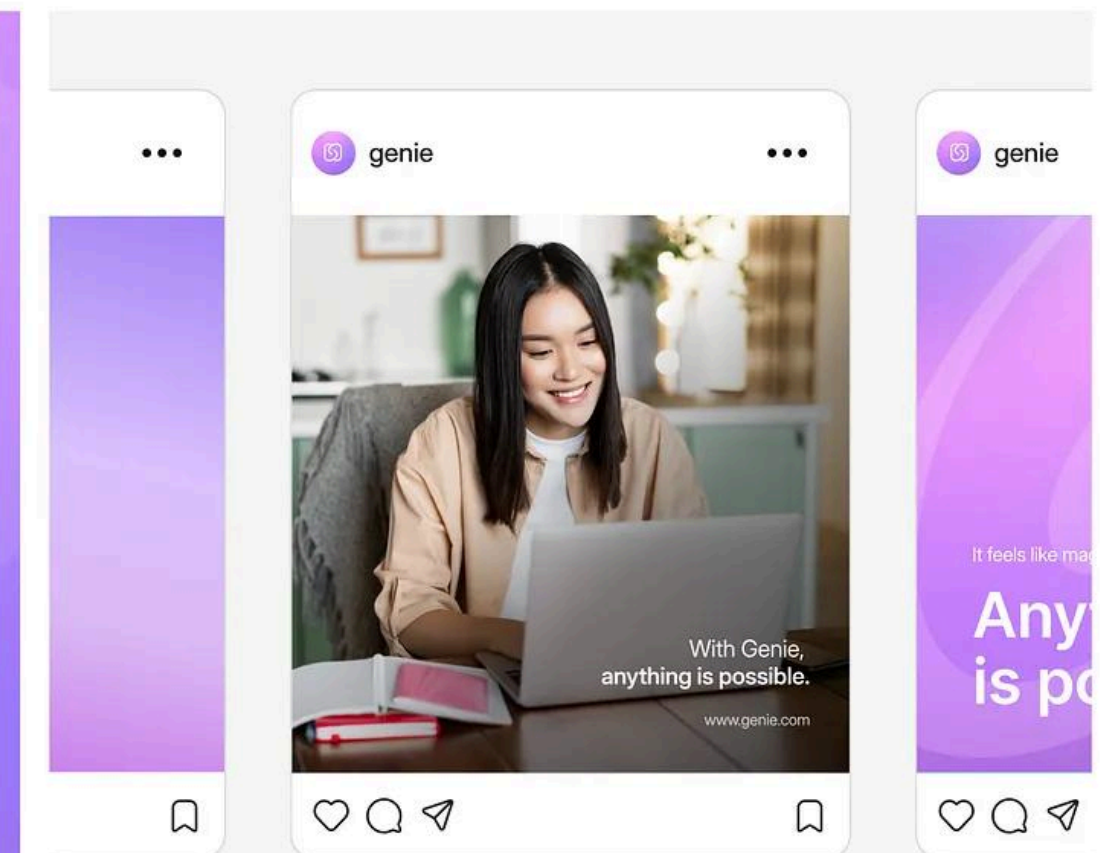
Genie

For Genie, the baseline was to position a no-code website builder as effortless, imaginative, and empowering, distilled into the bold promise: "anything is possible." The identity pairs a clean, modern logomark with a soft purple-to-pink gradient system and generous typography creating a look that feels friendly, contemporary, and instantly scalable across platforms. Key highlights include a clear messaging hierarchy (headline-led compositions), flexible social template formats, and a consistent typographic palette showcased through a dedicated type specimen ensuring the brand stays recognizable whether it's on a post, a product preview, or a marketing layout.



Create beautiful websites effortlessly—no coding needed, just your creativity. Because...

anything is possible.

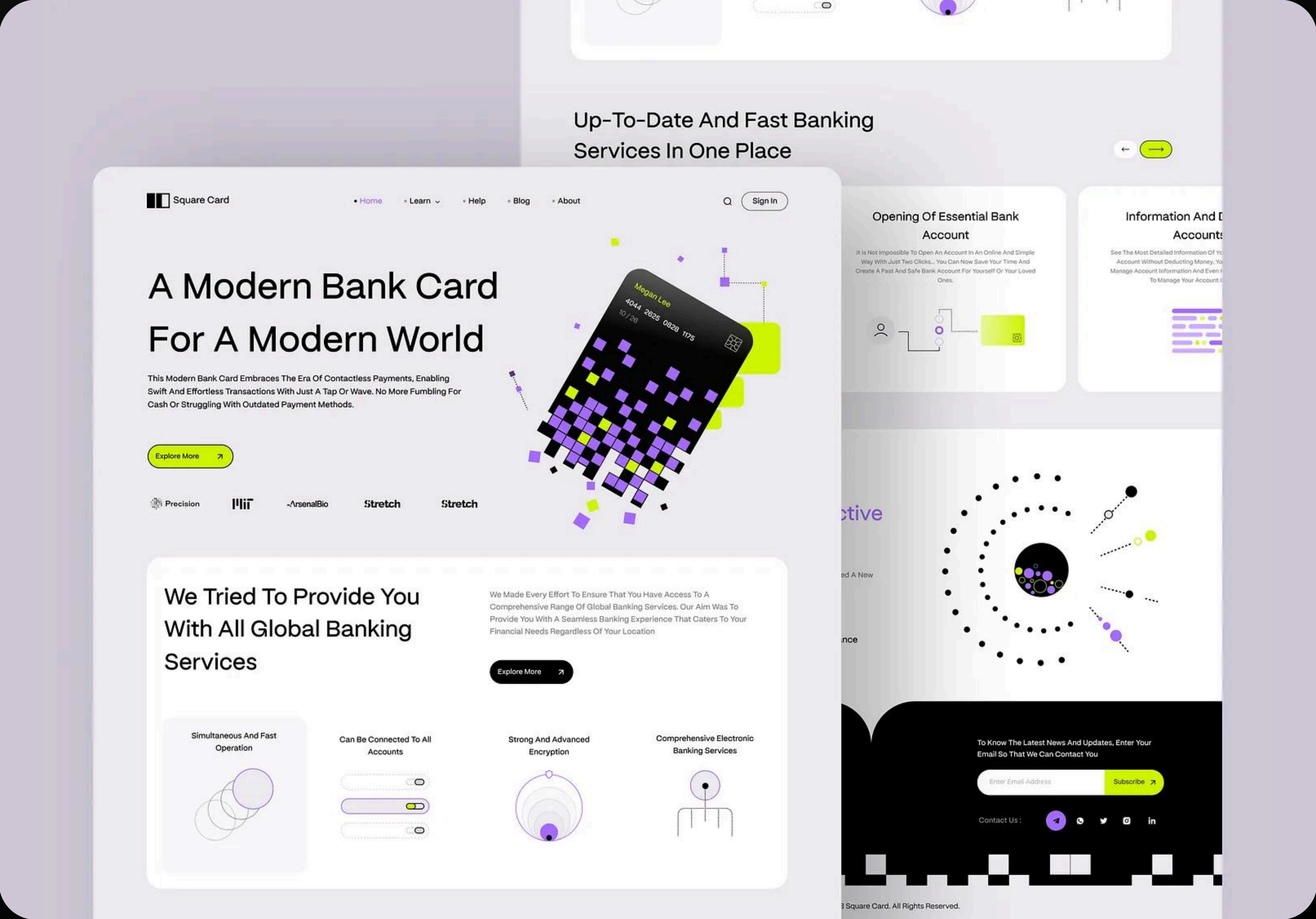


UI UX

Turning complex ideas into seamless user journeys

Square Card

For Square Card, the baseline was to translate modern banking into a clear, fast, trust-building digital experience anchored by the promise “A Modern Bank Card For A Modern World” and “Up-To-Date And Fast Banking Services In One Place.” The interface pairs a clean, spacious layout with bold hero visuals, crisp typography, and high-contrast accents (lime + purple) to guide attention through key actions like “Explore More” and feature-led sections such as advanced encryption, simplified operations, and connected access. Micro-illustrations, modular cards, and consistent spacing create a system that feels both approachable and engineered, while the dynamic graphic language adds energy without compromising clarity.



Helixora

This UI concept was designed to make a wellness and healthcare platform feel calm, credible, and easy to navigate from the first scroll, balancing editorial elegance with clear conversion paths. The layout uses soft, natural color tones, generous whitespace, and a refined typographic hierarchy to create a reassuring tone, while modular content blocks highlight trust signals such as "Trusted Wellness," "24+ Dedicated departments," and "95% Satisfaction rate" alongside supportive metrics like "80% Patient recovery rates" and "3M+" impact-style callouts. Key UX decisions include a clear top navigation, prominent CTAs (e.g., "Book Schedule" / "See a Demo"), and card-based sections that structure services, outcomes, and credibility in a scannable rhythm.

Helixora

Health About Us Team Story Blog Contact

Become a trainer

Elegant mission to wellness

Before we dive into the list of health ideas, let's go over some essential tips.

Ribbon Gym Practices

Book Schedule

See a Demo

12\$ Subscription

Your trusted partner in healthcare

Family-centered care focused community care close to home.

Take control, make health your goal

Caring for your family like our own building a healthier community.

1 in 5

Before we dive into the list of health, let's go.

80%

Patient recovery rates

Trust expertise healthcare service

Before we dive into the list of health ideas, let's go over some essential tips.

Patient recovery rates

24+ Dedicated departments

95% faster diagnosis

Affordable Wellness for All

Before we dive into the list of health ideas, let's go over some essential tips.

Wishing you healthy happy life

Conquer your health goals, one step at a time health professionals you can trust

9AM - 6PM (+214) 0215 5451

Therapy

Empowering your health uplifting your life

Dive into the list of health slogan ideas, let's go over some essential tips to consider when.

3M Lives touched

Watch Videos

Before we dive into the list of health.

Health professional you can trust

Set goals

Health

Old age caring team

Health is well mind

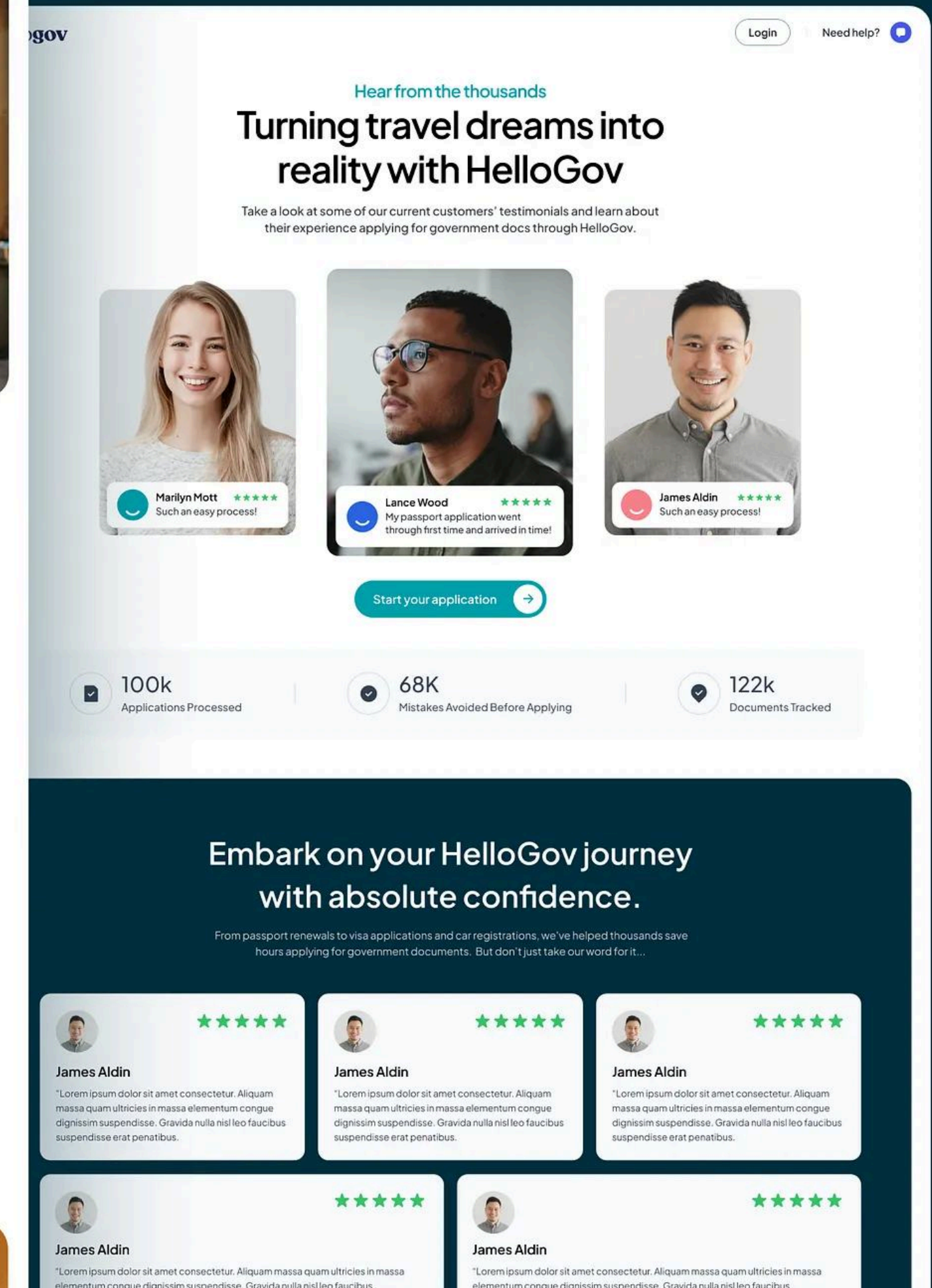
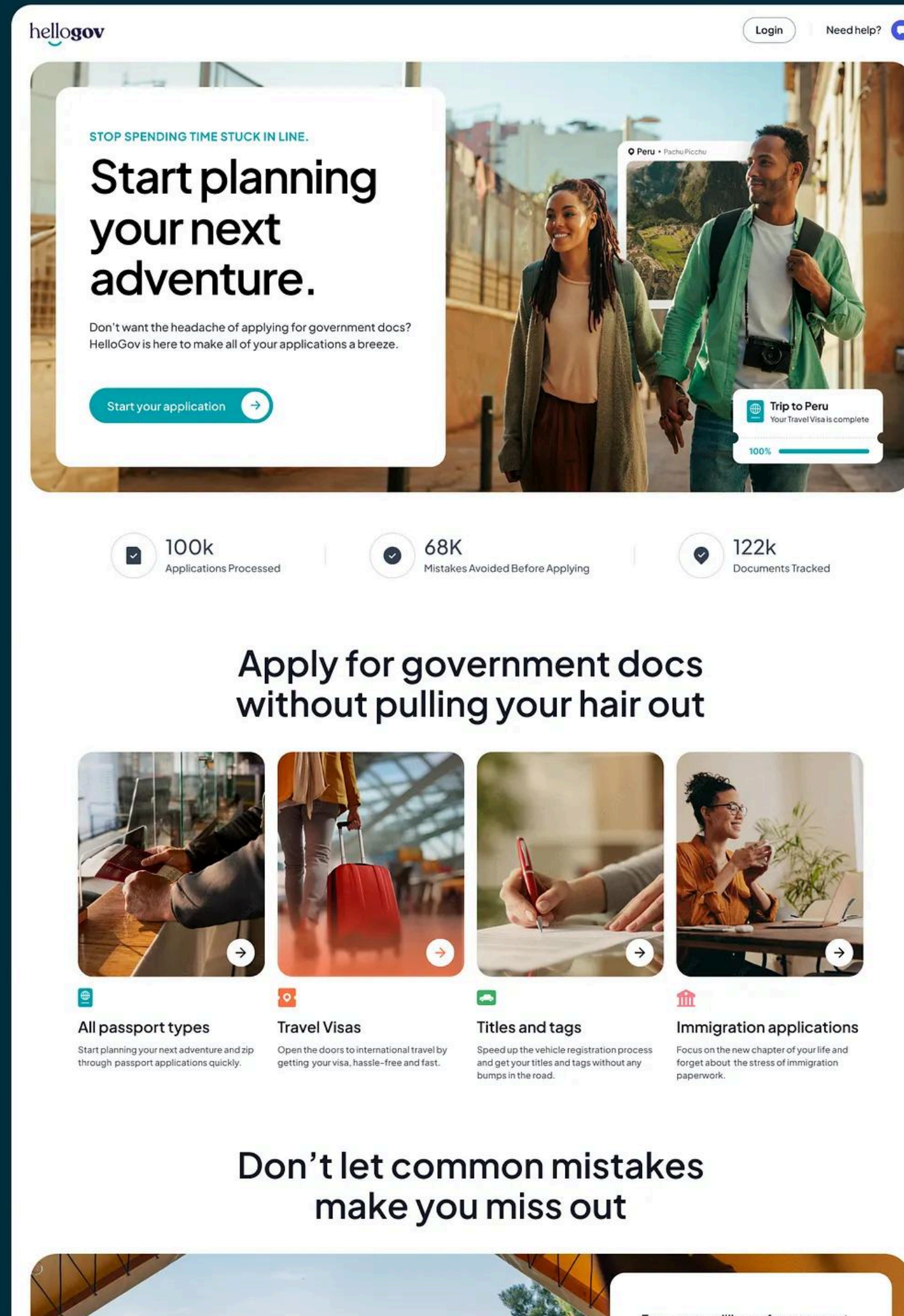
Health is well mind

Our pillars of caring

Before we dive into the list of health slogan ideas, let's go over some essential tips to consider.

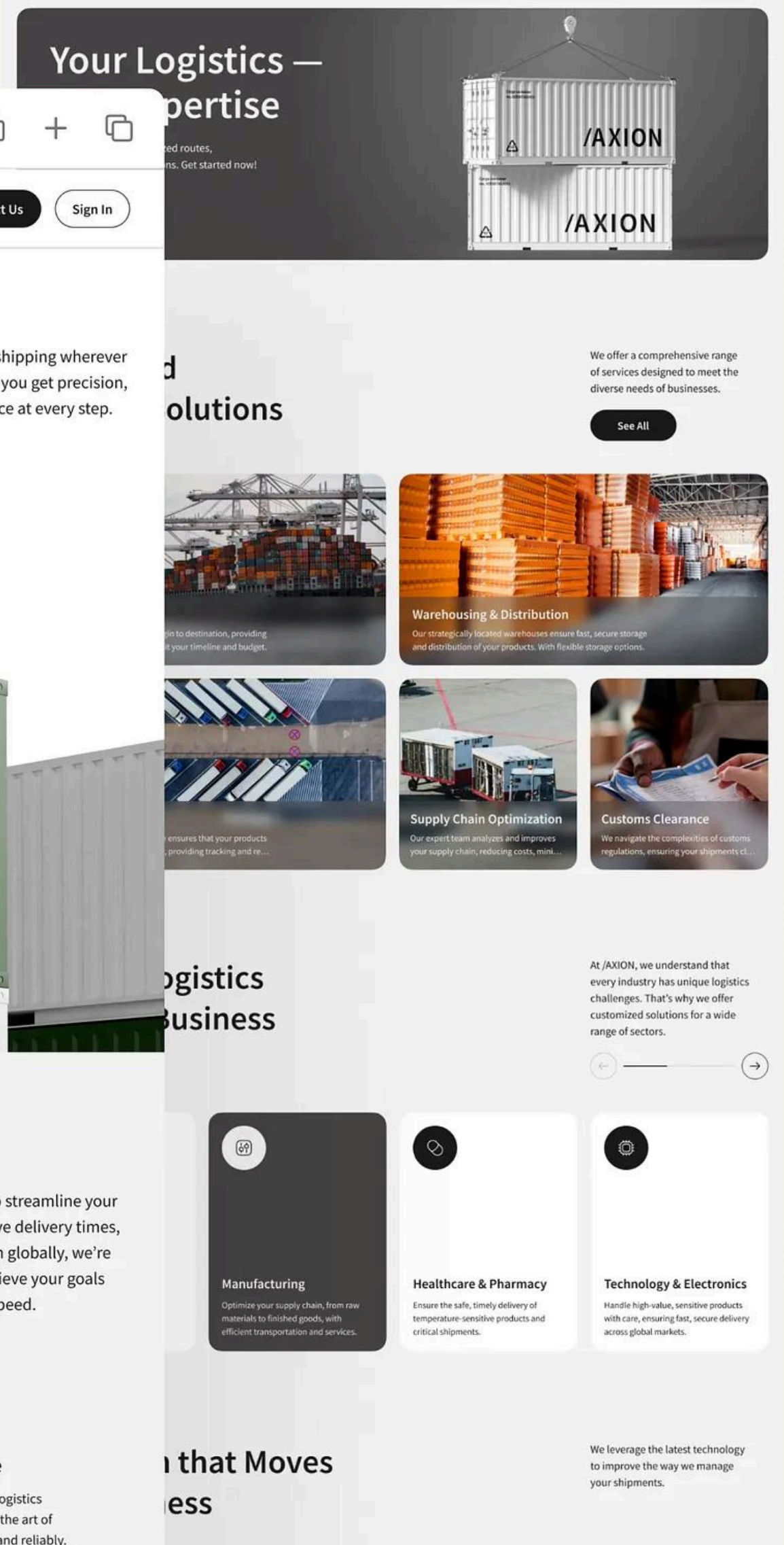
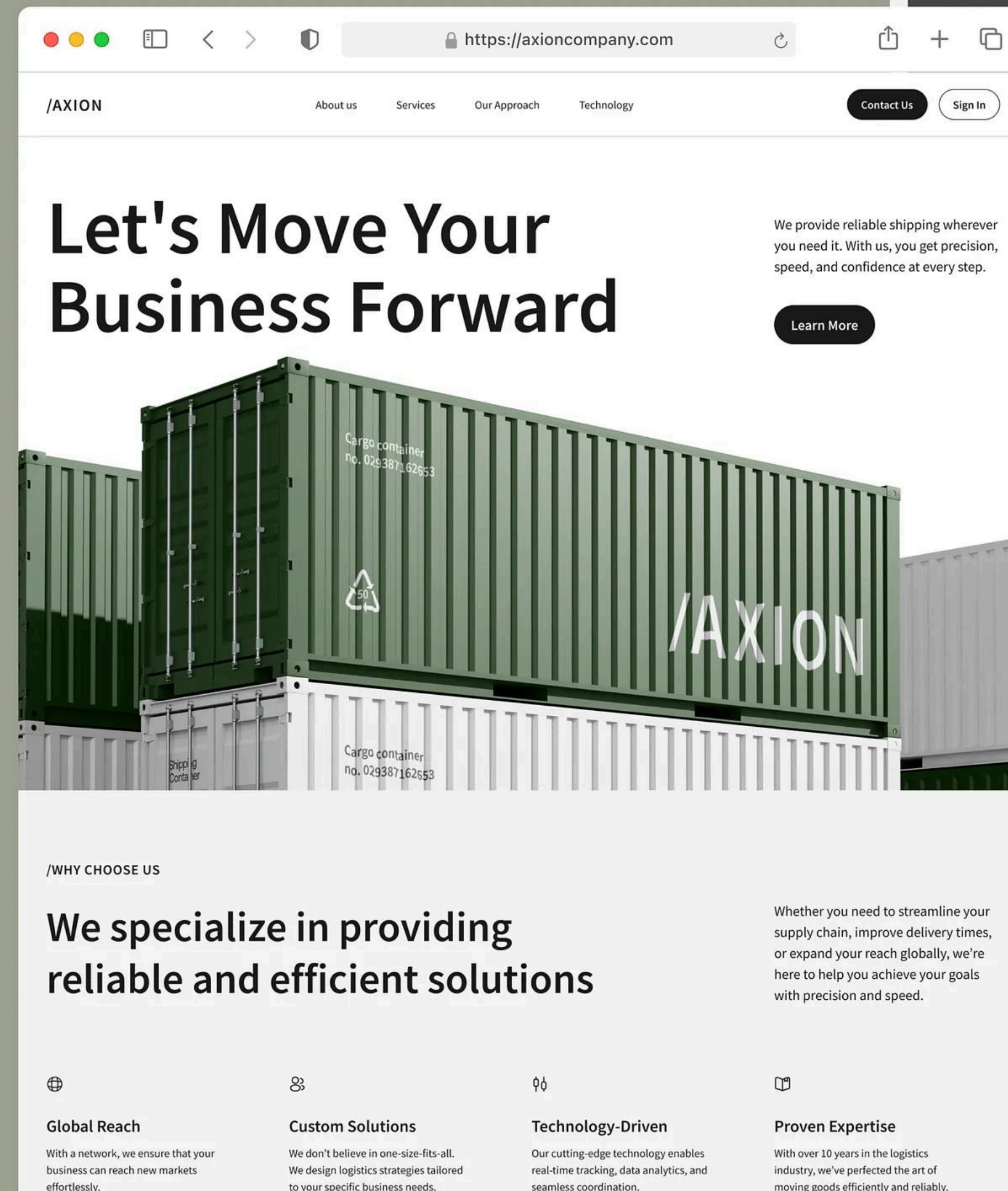
Hellogov

This UI concept for HelloGov was designed to make travel planning and documentation feel simple, guided, and confidence-building from the first interaction. The experience leads with clear value propositions "Start planning your next adventure." and "Turning travel dreams into reality with HelloGov" supported by an intuitive layout that prioritizes fast comprehension through strong hierarchy, spacious sections, and friendly editorial typography.



Axion

For AXION, the baseline was to design a corporate logistics website that communicates scale, reliability, and forward momentum while keeping the user journey simple and conversion-ready. The UI leads with a bold, benefit-driven hero message "Let's Move Your Business Forward" paired with strong container imagery and a clean navigation structure (About Us, Services, Our Approach, Technology) supported by clear CTAs like "Contact Us" and "Learn More." Key highlights include a modular grid system for showcasing solutions, a credibility-focused



GlobalBank

This UI design for GlobalBank was crafted to communicate speed, trust, and ease-of-use around the core promise: "Account Transfer The Speediest Method For Sending Your Money." The experience blends a clean, friendly visual language with high-impact hierarchy pairing a bold headline, soft gradients, and rounded components to keep the interface approachable while guiding attention toward key actions.

The landing page for GlobalBank's Account Transfer service features a clean, modern design with a light purple and white color palette. At the top, the GlobalBank logo is on the left, and navigation links for Home, About Us, Reviews, Company, and Blog are in the center. On the right, there are links for Login and Get Started. The main headline reads "Account Transfer" followed by "The Speediest Method For Sending Your Money" in a large, bold font. Below the headline, there's a sub-headline: "See your whole financial picture in one place, alongside a smarter approach to investing and real human." The page includes several key elements: a "Business" button, a "Finance" button, a "Get started" button, and a "Learn more" button. A "My Balance" card shows a balance of \$5,500.00 USD, with income of \$5,440 and expense of \$5,440. A testimonial section features a 4.0 star rating from 500+ reviews. At the bottom, there's a section titled "The world's best companies trust Kalys" with logos for Zoom, webflow, Dropbox, slack, Spotify, coinbase, and Zoom. Three data cards are displayed: "Customer Success" with a 5.76% increase, "Invest this month" with a \$480.0 investment and \$4520.0 cost, and "User Growth" with 16,893 users and a 490% increase. A "Learn more" button is also present.

This section highlights the benefits of using GlobalBank. It features a woman looking at her smartphone. The text reads: "Feel the best experience with our features". Below this, there are three bullet points: "Unleash Your Best Experience", "Seamless Experience, Outstanding Features", and "Unlock the Best with Our Features". A "Learn More" button is located at the bottom right.

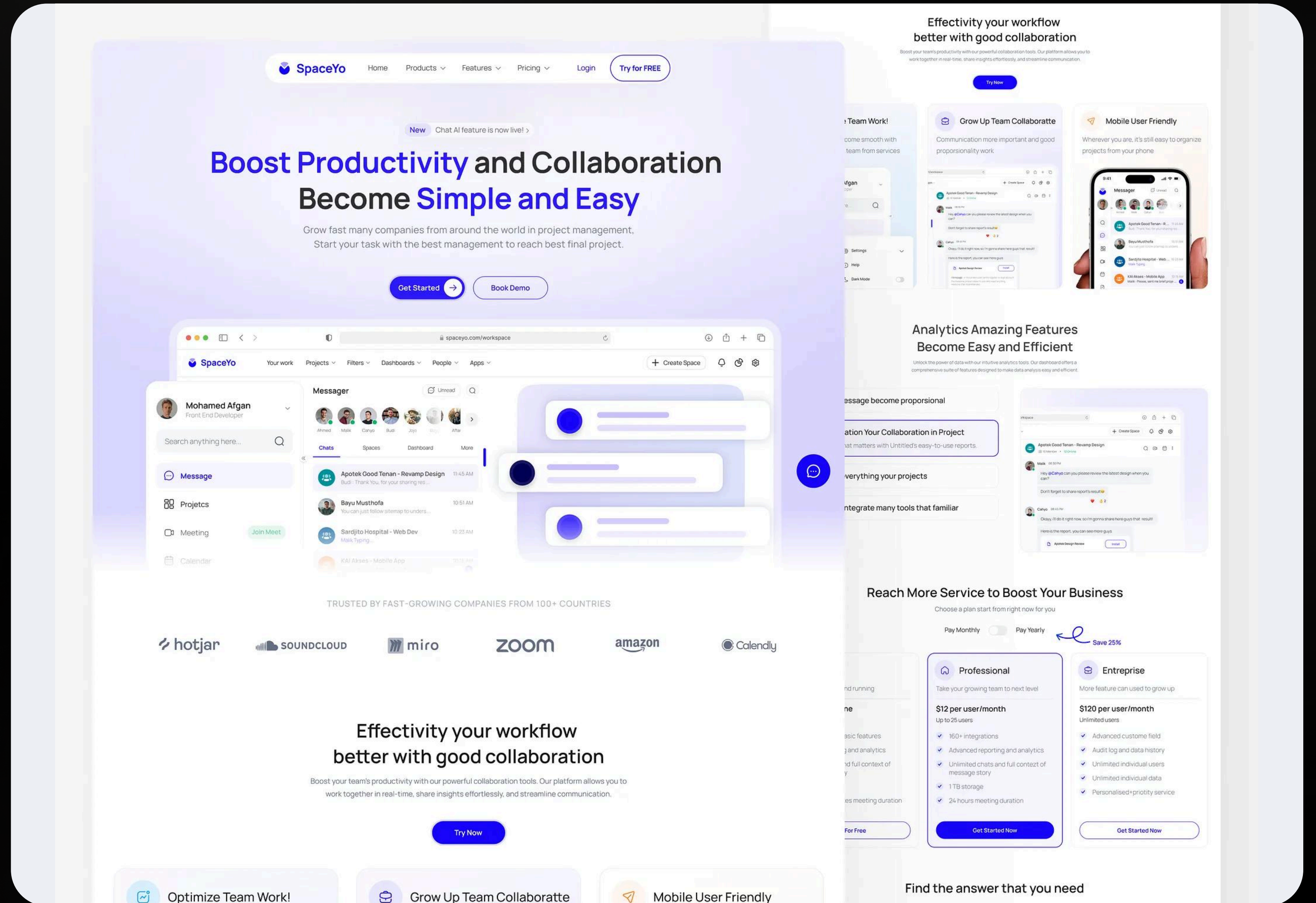
This section promotes the services and welcomes a user. It starts with "Our Services" and "Maximizing Efficiency in Daily Finance". A "Get started" button is provided. Below this, a "Welcome Back" message is addressed to "Stevano Albert". A "Discover Premium Features" button is also present.

This section details the pricing plans for GlobalBank. It is titled "Choose What Suits Your Needs". There are three plans: "Basic Plan" for \$49/month, "Pro Plan" for \$89/month, and "Business Plan" for \$149/month. Each plan includes a "Book Now" button and a list of features. The Basic Plan includes access to basic financial tools, budgeting and expense tracking, monthly financial reports, automated tax calculations, and email support. The Pro Plan includes everything in the Basic Plan, plus advanced financial analytics, real-time financial dashboard, priority email and chat support, and customizable reports. The Business Plan includes everything in the Pro Plan, plus full integration with accounting software, dedicated account manager, and phone support.

This section features customer reviews. It is titled "Customer Reviews" and includes a quote from Olivia Martin: "The Basic Plan was exactly what my business needed to get started. I love the simple budgeting tools and the monthly financial reports. It's user-friendly and has been a game-changer for managing our finances." Another quote is from Christopher White: "We've been using the Business Plan for a few months now, and it's been amazing. The real-time financial dashboard is so valuable for tracking our cash flow. Plus, the support team has been very responsive whenever we need help." A "Learn more" button is located at the bottom right.

SpaceYo

For SpaceYo, the baseline was to design a SaaS landing experience that instantly communicates a simple promise “Boost Productivity and Collaboration / Become Simple and Easy” while guiding users toward action with minimal friction. The UI uses a clean, airy layout with soft gradients, rounded components, and confident blue accents to create a modern, approachable feel, reinforced by clear CTAs.

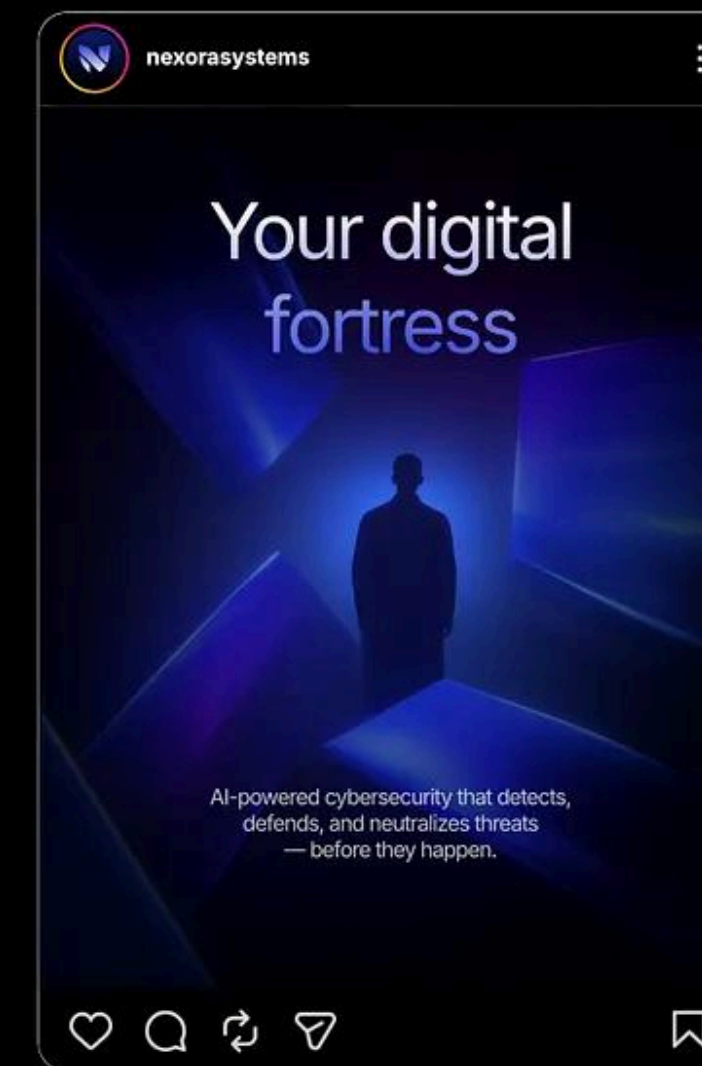


Social Feed

Building relevance in a scroll-first world

Nexo

A scroll-stopping social campaign that positions the brand as modern, authoritative, and trust-first, led by bold statements like “The future of digital security,” “Proven protection, real results,” and “Your digital fortress.” The deep-blue gradient art direction, cinematic visuals, and simple data cues create a clear balance of innovation + proof, built to drive instant recognition and credibility across the feed.



Ameo

Ameo's social campaign turns the brand's learning mission into bold, optimistic storytelling, anchored by lines like "Start small. Grow big. Learn in color." With clean whitespace, confident typography, and vibrant green/pink color blocking with signature curved accents, the vision was to create a high-recall feed presence that feels consistent, uplifting, and instantly recognizable.

Ameo celebrates every step: the small wins, the breakthroughs, and the "finally got it!" moments.



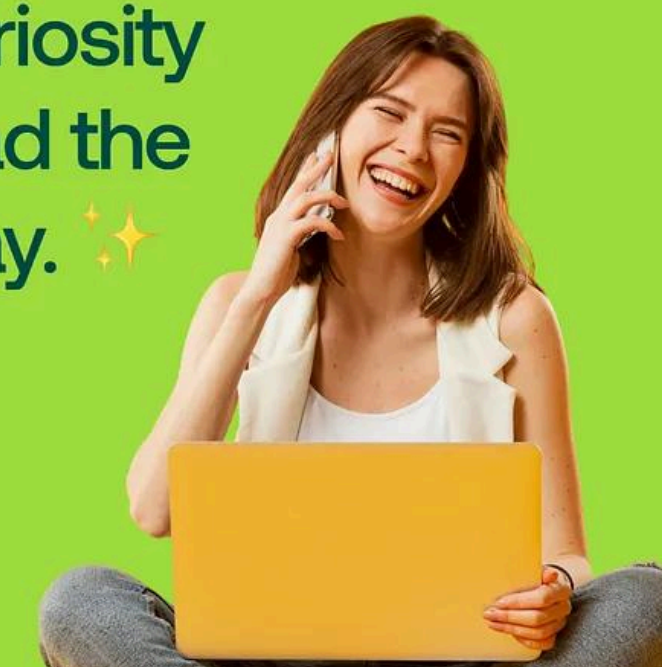
Where open learning turns curiosity into real progress



Start small.
Grow big.
Learn in color. 🌈

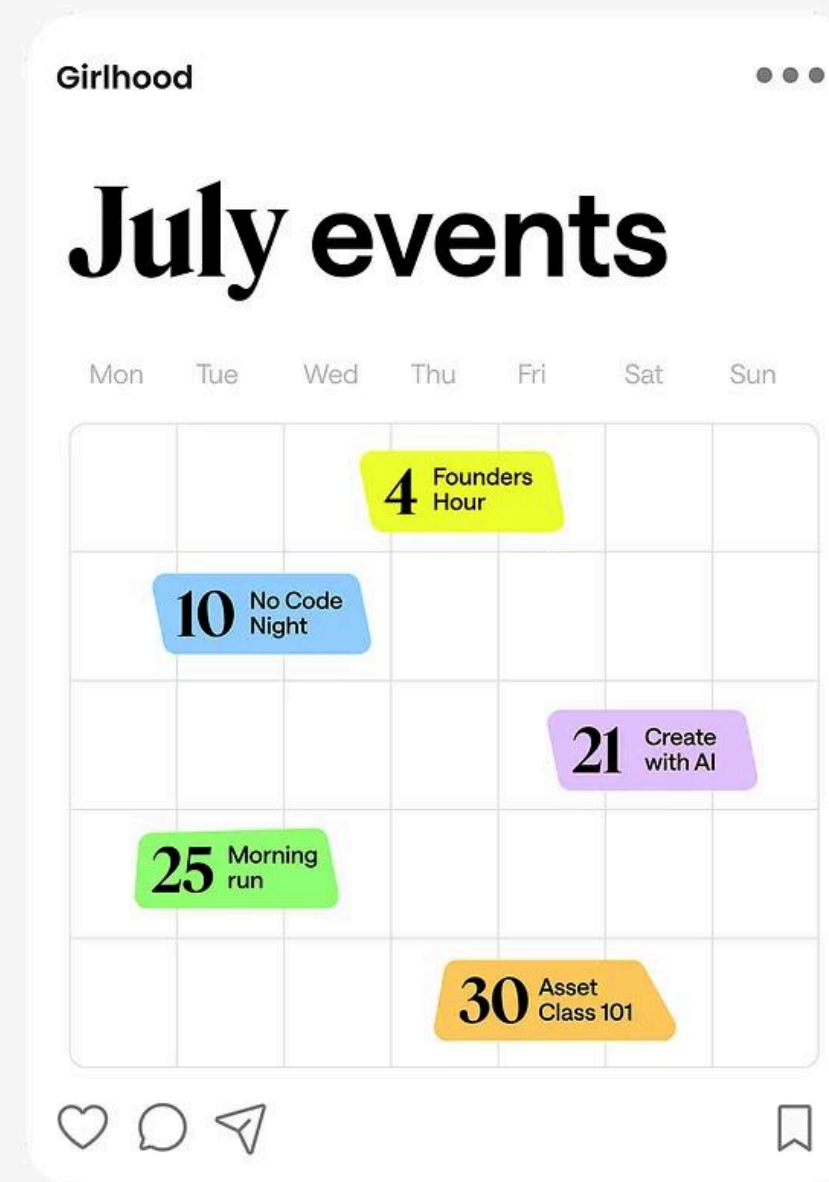


Let your curiosity lead the way. ✨



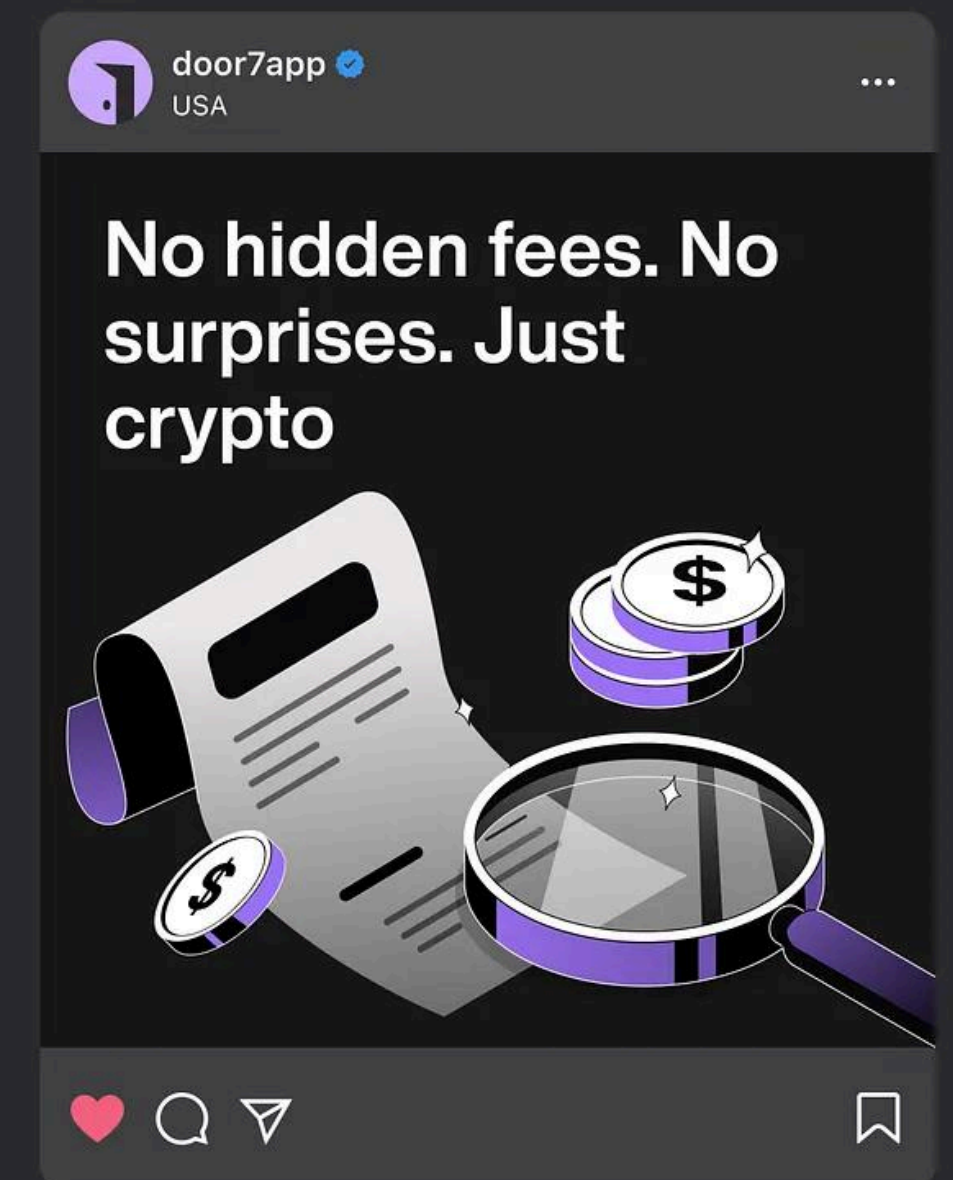
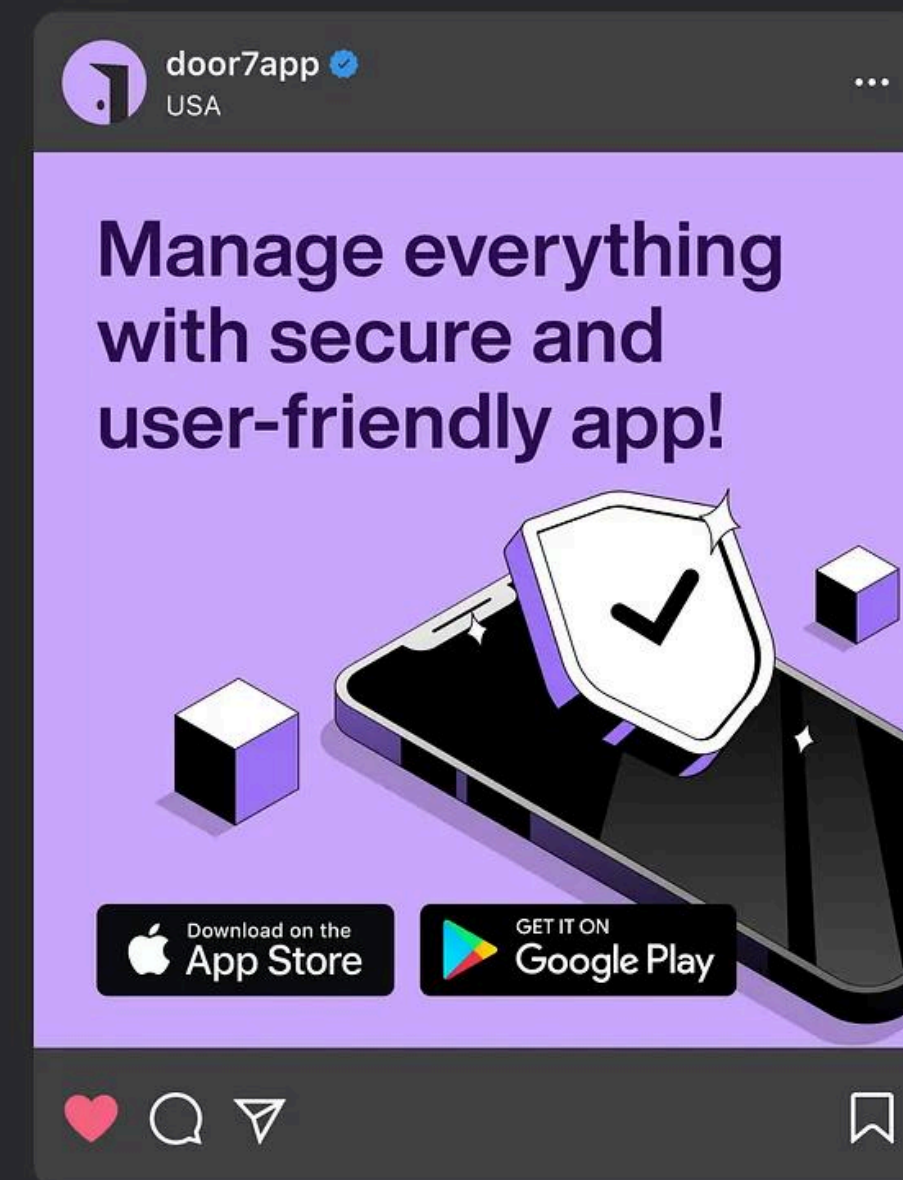
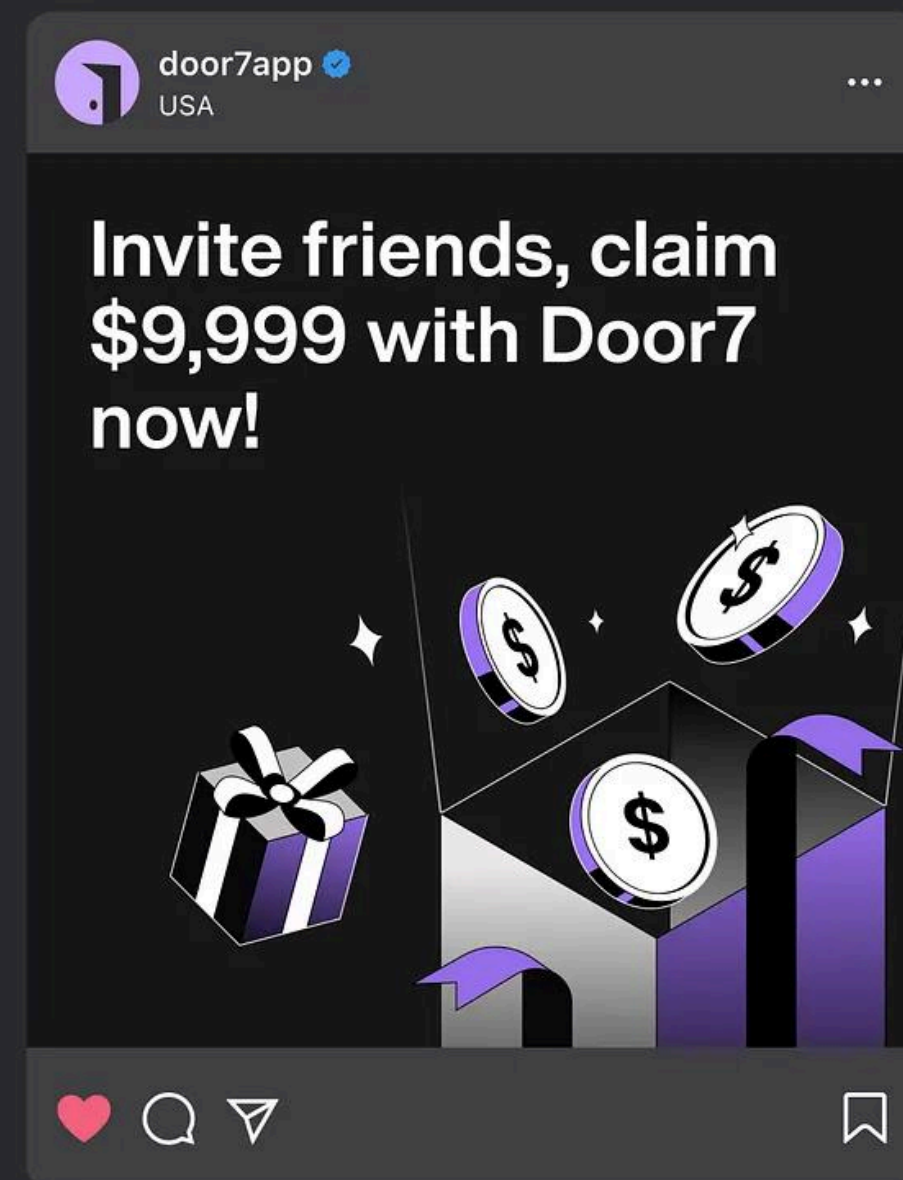
Girlhood

This Girlhood social feed campaign was designed to build a clear, confident community voice balancing events, education, and inspiration into a cohesive scroll experience. The creative pairs editorial typography and a clean, whitespace-first layout with playful, utility-driven formats.



Door7app

A high-impact social campaign built to make Door7 feel secure, modern, and instantly credible in a fast-scroll environment. The system uses a consistent dark-mode base with bold purple accents, clean hierarchy, and crisp 3D iconography to communicate core value pillars transparency, safety, and ease of use while keeping the feed cohesive and conversion-ready.



Cropglow

A modern, sustainability-led social campaign for Cropglow built around a distinctive green-first palette, clean typography, and minimal, spacious layouts for instant in-feed recognition. By mixing logo-forward brand frames with refined message-led tiles and a grounded field visual, the series establishes a calm, premium presence that feels both credible and future-facing. The vision was a cohesive, scalable feed identity that keeps the brand consistent while staying flexible for evolving stories and updates.



3D Design

Bringing creativity to life through detailed 3D design.

Aeris

We developed a high-end 3D visualization of the Aeris No.2 perfume bottle, focusing on realistic material textures, glass transparency, and refined lighting to enhance product depth and luxury appeal. Using advanced 3D modeling, texturing, and studio lighting techniques, we created a balanced composition incorporating natural wooden elements and minimalistic podium styling to elevate the product's premium positioning for digital marketing and branding assets.



My Herb

We created a visually engaging 3D product visualization for the client's Mushroom and Moringa Gummies, focusing on clean packaging representation within a stylized architectural environment. Through custom 3D modeling, material texturing, and soft daylight lighting setup, we designed a colorful stepped podium and abstract arch structures to enhance product visibility, brand differentiation, and shelf appeal across marketing and promotional platforms.



My Gemma

We produced a photorealistic 3D render of the smartwatch, emphasizing precision modeling, realistic metal finishes, and refined dial detailing to reflect durability and modern design. Using advanced material mapping and controlled studio lighting, we enhanced depth, reflections, and surface textures to create a sleek product-focused visual suitable for e-commerce listings and digital promotional campaigns.



Retail Design

Bringing brands to life through impactful retail environments.

Eleks

We designed and visualized a modern retail exhibition booth for ELEKS, focusing on spatial layout, brand integration, and visitor interaction zones. Through detailed 3D environment modeling, branded surface applications, and integrated lighting simulation, we developed a clean, modular booth structure that effectively showcases technology-driven solutions while enhancing on-ground engagement at trade shows and industry events.



Tork

We designed a compact retail kiosk paired with a branded exhibition backdrop for Tork.Wu, ensuring strong brand visibility and functional product interaction within limited floor space. Using 3D layout planning, branded surface applications, and integrated display lighting, we created a modular kiosk solution complemented by a curved promotional backdrop to effectively communicate product innovation and attract engagement across retail and trade environments.



PCmela

We developed a cohesive brand stationery system for PCmela, including business cards, invoices, envelopes, branded tote bags, and supporting print collateral. Through strategic layout design, typography selection, and consistent color application, we created professionally aligned identity assets that reflect the brand's visual personality while ensuring uniformity across both corporate communication and customer-facing materials.



Honser

We designed a refined corporate stationery suite including letterheads, envelopes, business cards, and branded office accessories to maintain a consistent visual identity across professional touchpoints. Through minimal layout structuring, precise typography, and brand-focused color application, we developed print-ready assets that enhance brand credibility and ensure cohesive communication throughout official documentation and business correspondence.



Adistec

We created a comprehensive corporate stationery suite for Adistec, including letterheads, envelopes, business cards, notebooks, and branded office materials. By combining structured layout design, brand-centric color palettes, and consistent graphic elements, we delivered print-ready assets that reinforce brand professionalism and ensure visual consistency across official documentation and day-to-day corporate communication.

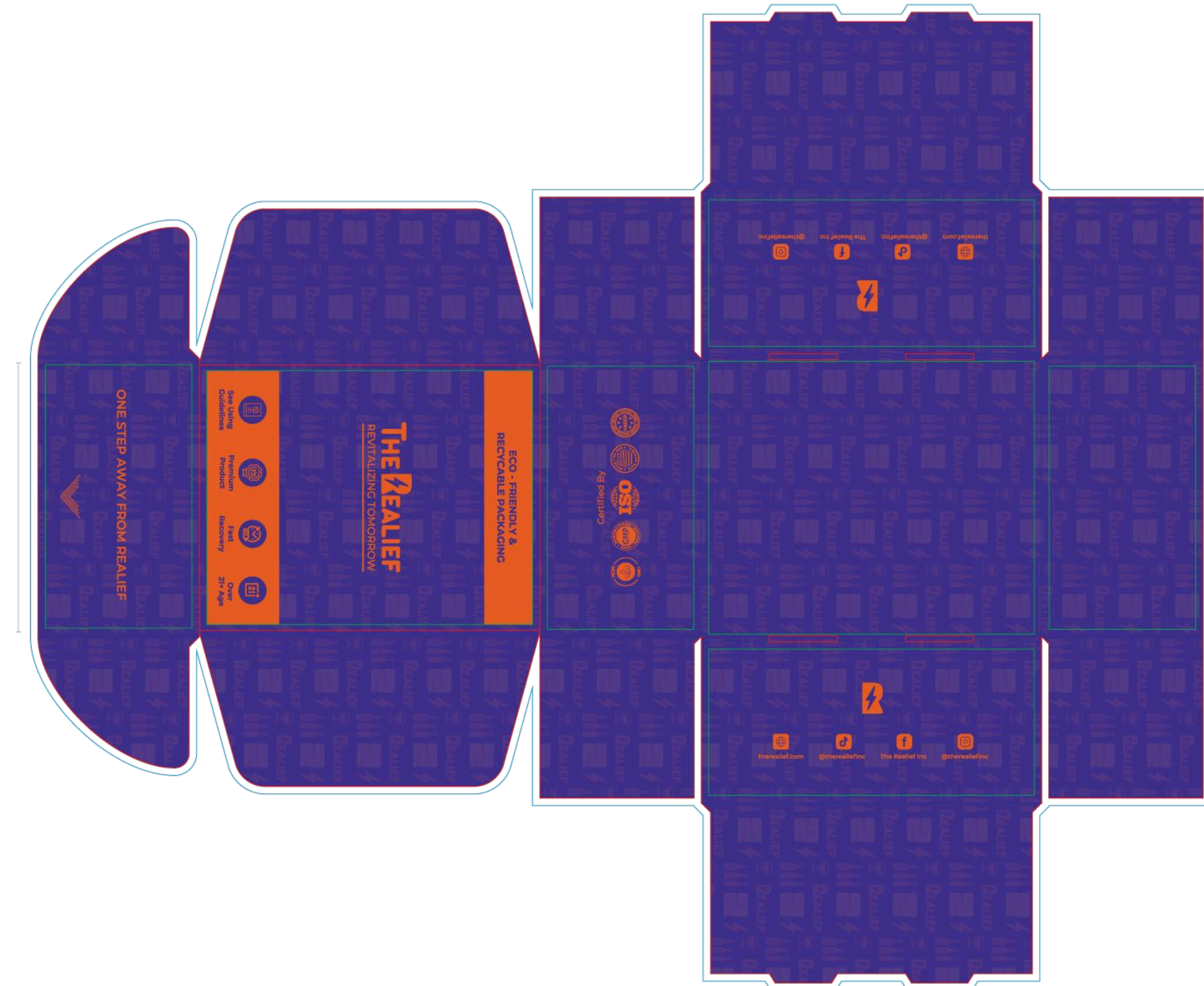


Packaging Design

Packaging design that turns products into powerful brand experiences.

The Realief

We designed a print-ready mailer box packaging system, including structural dieline layout, branded surface graphics, and production-safe cut and fold guidelines. By aligning visual branding with packaging engineering standards, we ensured accurate print execution, secure product handling, and a consistent unboxing experience across both retail and e-commerce distribution channels.



Veska

We designed a print ready of Mailer box for Véska, focusing on elegant layout composition, decorative typography, and brand-aligned graphic elements to elevate shelf presence and unboxing appeal. Through print-ready dieline development and high-resolution print artwork, we ensured accurate folding structures while maintaining a premium visual identity across retail and e-commerce packaging touchpoints.



Nail Artist

We developed a print-ready of Reverse Tuck Box for Nail Artist gel polish, incorporating structural dielines, branded layout composition, and detailed product information placements. By aligning print artwork with folding mechanics and surface finishes, we ensured packaging durability, clear communication, and a consistent visual identity across retail display and distribution channels.



Thank You!

Find Me!

✎ **Website**

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✎ **Email**

info@thechimeramarketing.com

✎ **LinkedIn**

thechimeramarketing

✎ **Instagram**

thechimeraagency