

# CHIMERA

MARKETING & ADVERTISEMENT

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# AGENCY PORTFOLIO

// DESIGN-DRIVEN CREATIVE  
AGENCY BASED IN ANAHEIM,  
CALIFORNIA

UI/UX DESIGN  
NO-CODE DEVELOPMENT  
VISUAL & BRAND IDENTITY

# ABOUT US

At The Chimera Marketing, we believe exceptional design is the foundation of impactful digital experiences. Our team specializes in crafting visually stunning, user-focused designs that not only captivate but also convert. From brand identity and creative assets to innovative web and UI/UX design, we combine artistry with strategy to deliver solutions that resonate with your audience. Every project is driven by a deep understanding of design principles, market trends, and cutting-edge technology, ensuring your brand stands out with purpose and precision. We don't just design—we create experiences that inspire, engage, and elevate your business.

# OUR PROCESS

WE WORK WITH THE MOST EFFECTIVE  
AND TIMELY PROCESS TO SOLVE VISUAL  
PROBLEMS FOR BRANDS.



## DEFINE

We define the deepest aims and goal of our clients

## DISCOVER

This phase overlooks all components affected customer visual experience

## DESIGN

Innovation requires key concept with commercially viable and desired outcomes

## DEPLOY

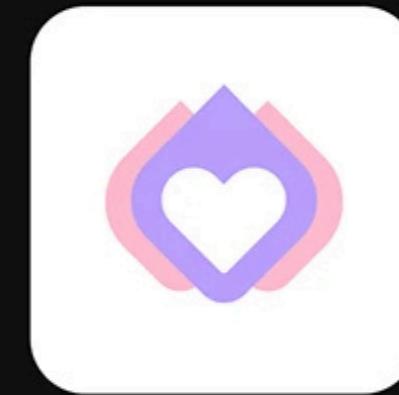
We designate the right people to set clear plans to ensure and achieve our target.

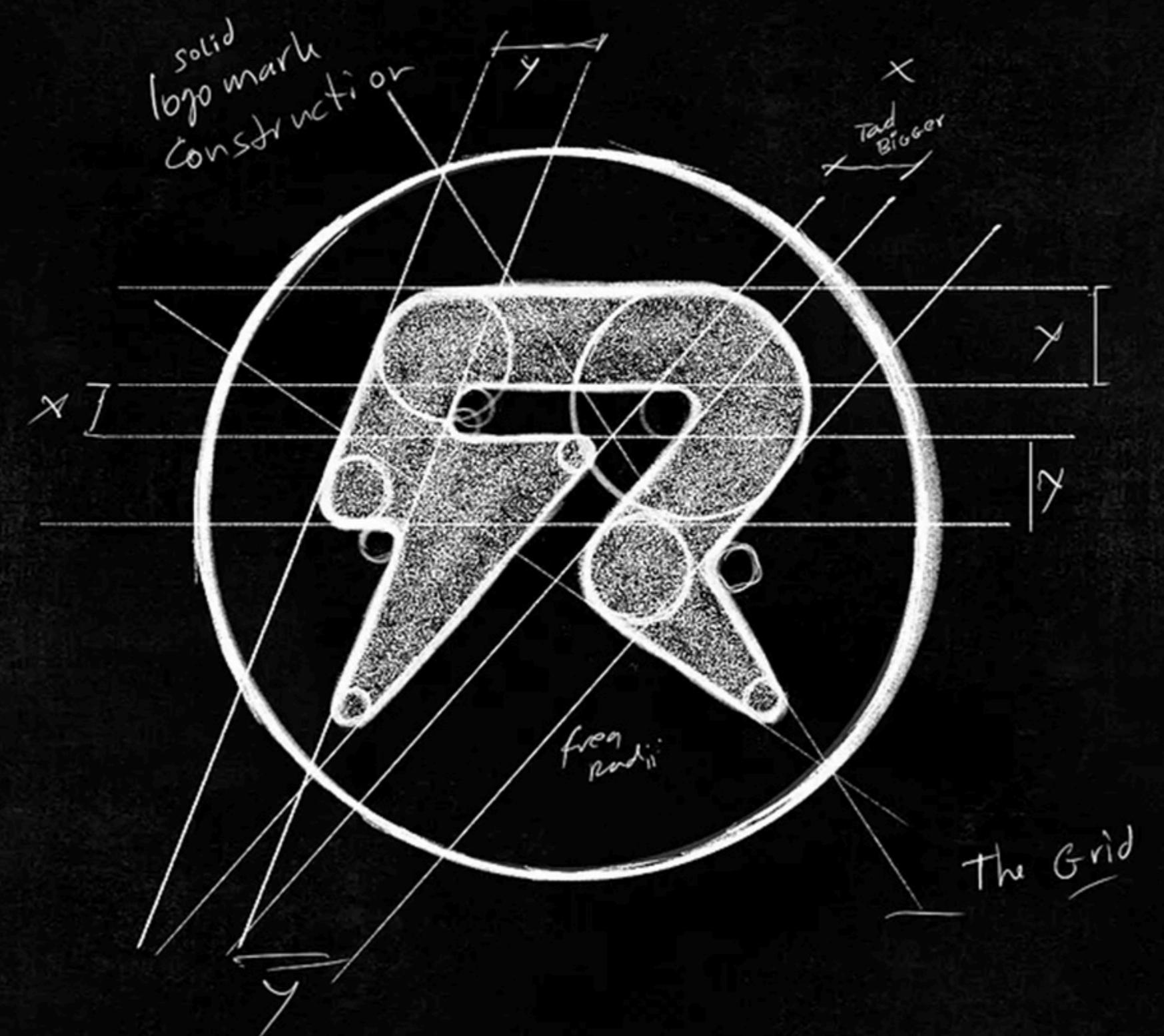
## AUDIT

In order to generate the most desiring final result - we do not create, but also commit ourselves to the success of the every project

# LOGOFOLIO

This logofolio is a reflection of our creative journey, showcasing unique identities shaped with precision and purpose. Each logo is crafted to tell a story, blending strategy with timeless design.





# BRAND IDENTITY

Consistency Across Touchpoints | Authentic Storytelling | Visual Language



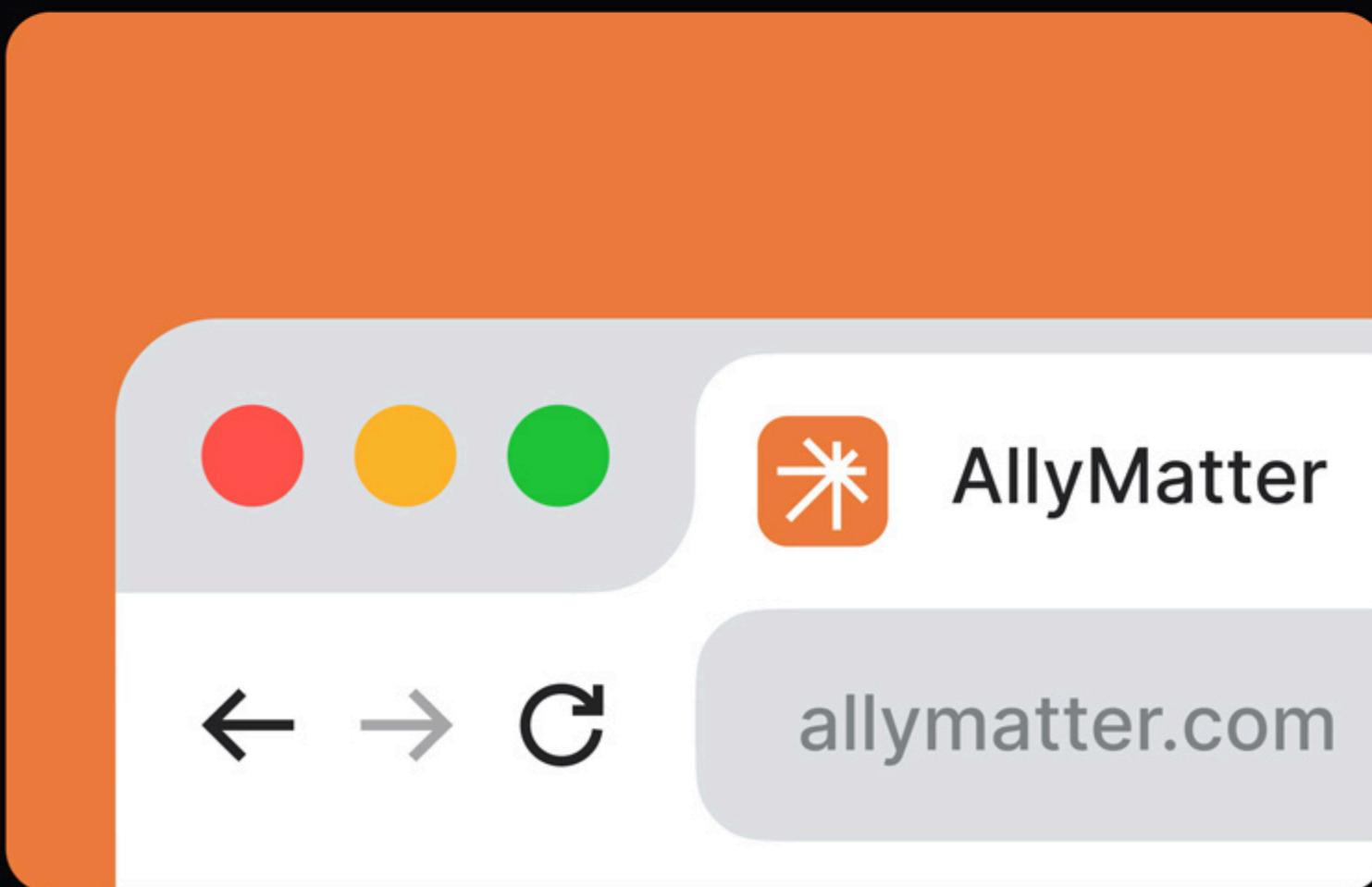
Appropriate  
Marketing.



Nanum  
Square Neo

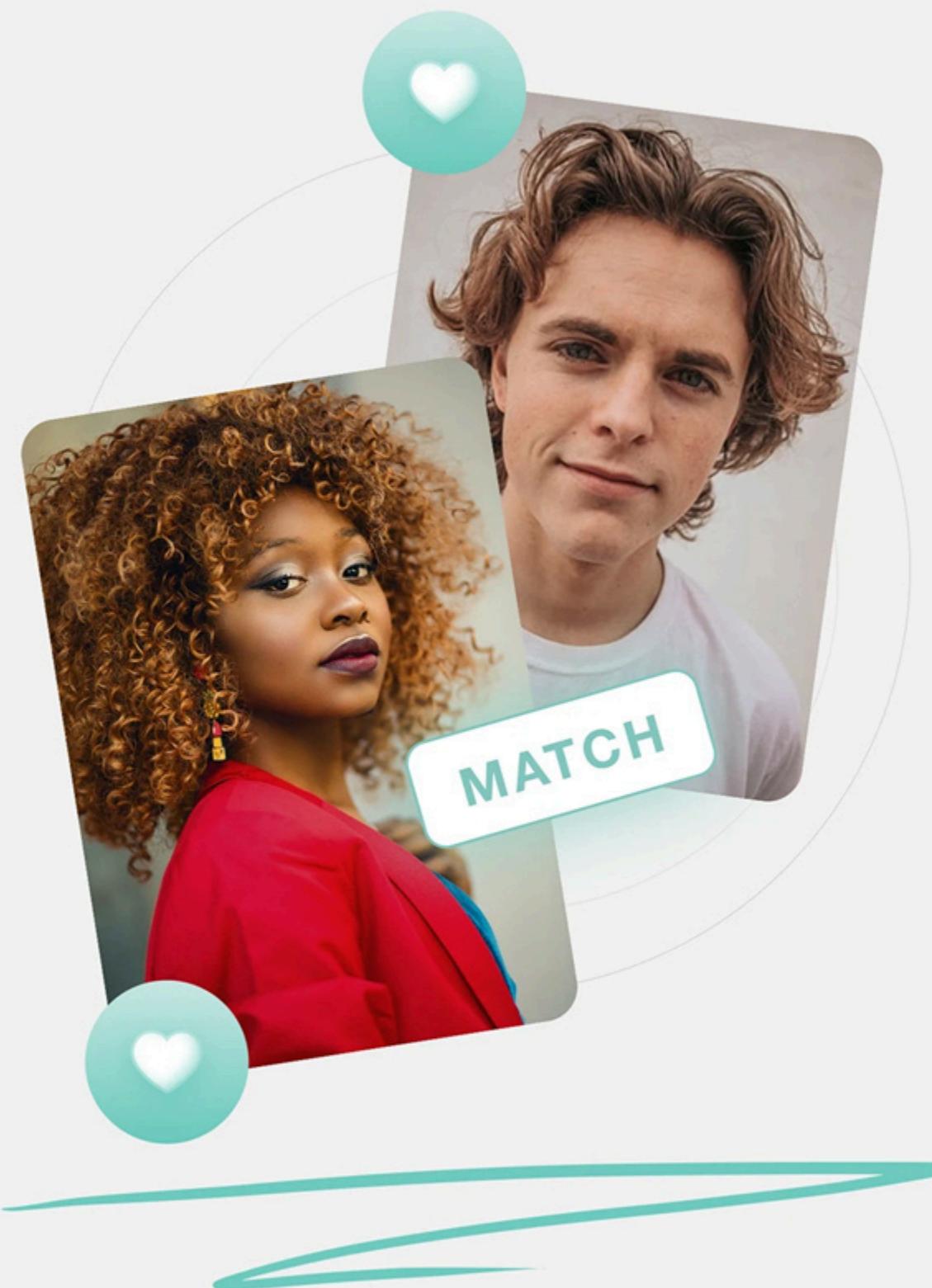
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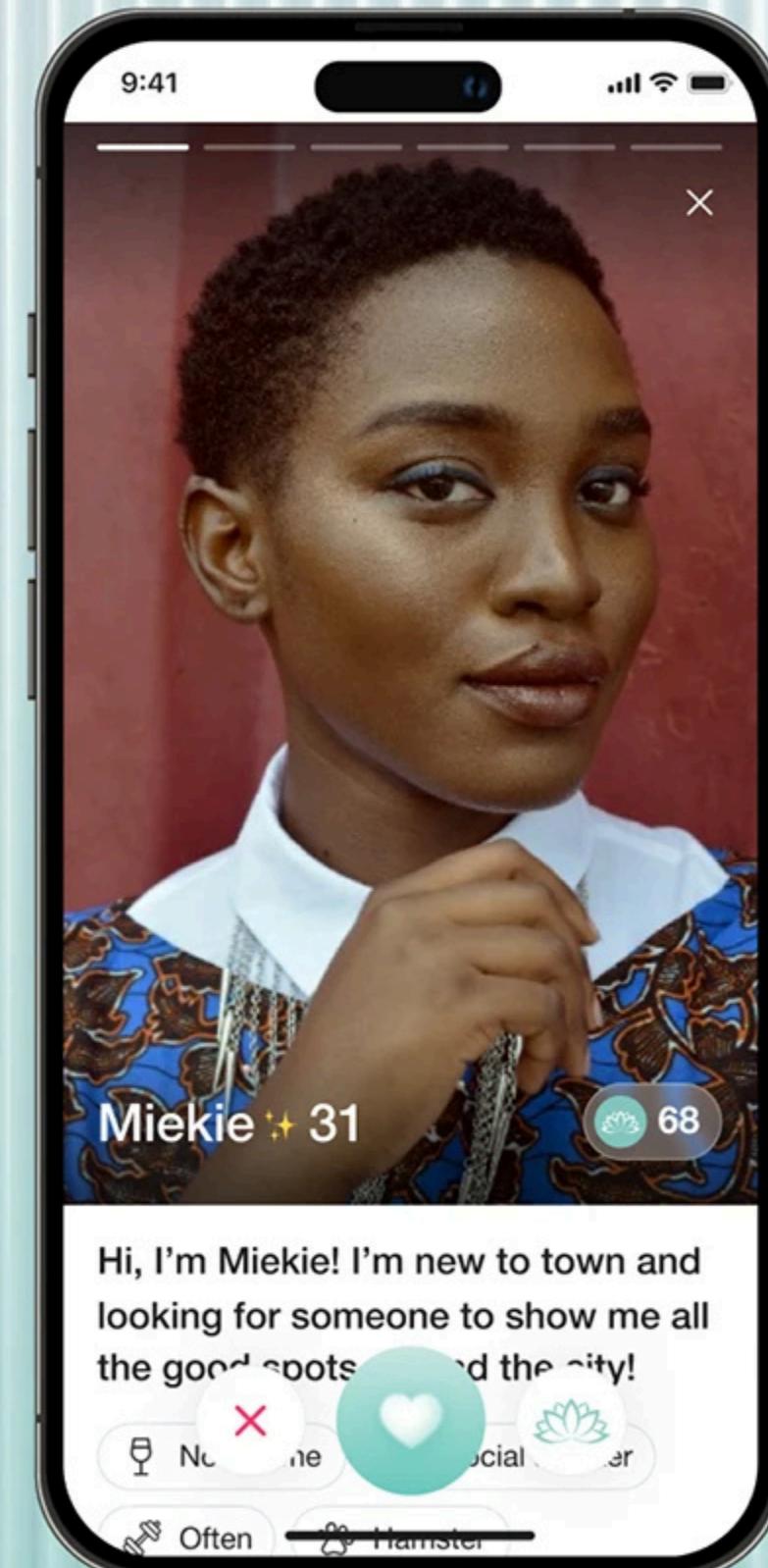
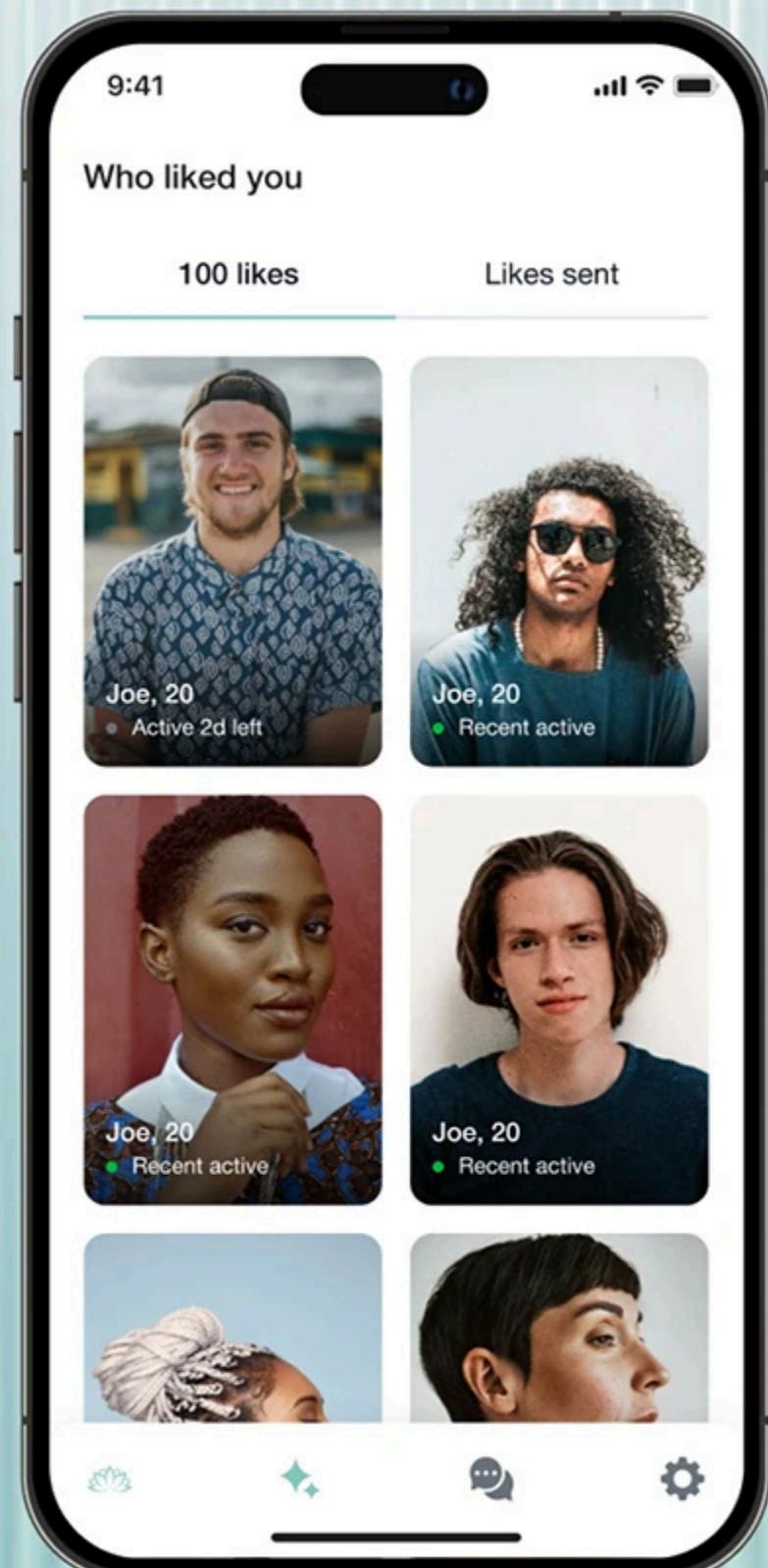
Four colored squares arranged horizontally: dark blue, light blue, pink, and orange.

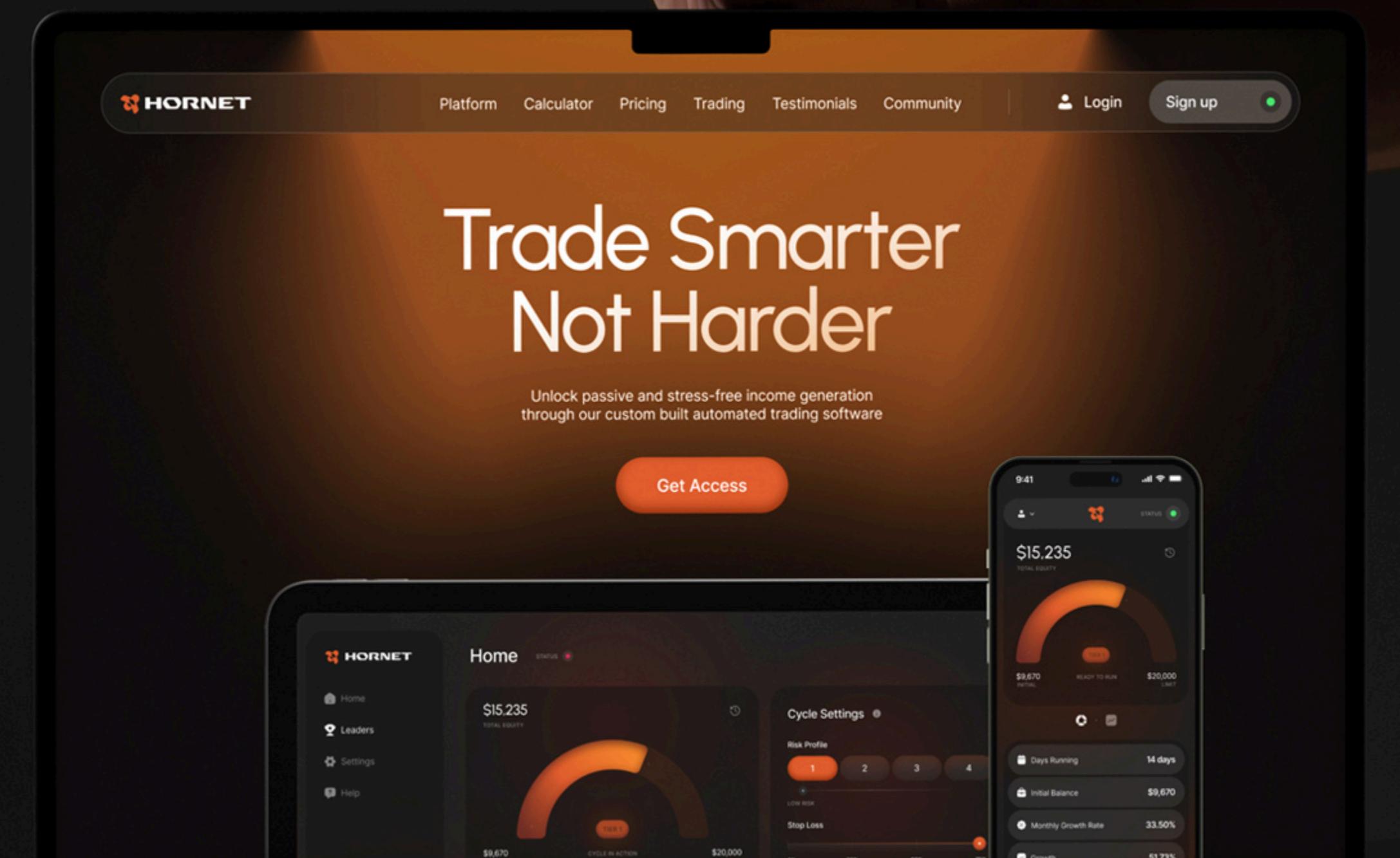


# UI/UX

User-Centered Design | Seamless Experience | Functional Balance







The image shows a hand interacting with a tablet screen. The tablet displays the HORNET trading platform. The top navigation bar includes the HORNET logo, Platform, Calculator, Pricing, Trading, Testimonials, Community, Login, and Sign up buttons. The main headline reads "Trade Smarter Not Harder" with the subtext "Unlock passive and stress-free income generation through our custom built automated trading software". A prominent orange "Get Access" button is centered. Below the button, two mobile phone screens show the HORNET app's user interface, featuring a dashboard with "TOTAL EQUITY" of \$15,235, a "Cycle Settings" section with a risk profile of "1", and a "Cycle in Action" progress bar.

**HORNET**

Platform Calculator Pricing Trading Testimonials Community

>Login Sign up

Trade Smarter  
Not Harder

Unlock passive and stress-free income generation through our custom built automated trading software

Get Access

**HORNET**

Home Leaders Settings Help

**Home** STATUS

\$15,235 TOTAL EQUITY

Cycle Settings

Risk Profile 1 2 3 4

Stop Loss

Days Running 14 days

Initial Balance \$9,670

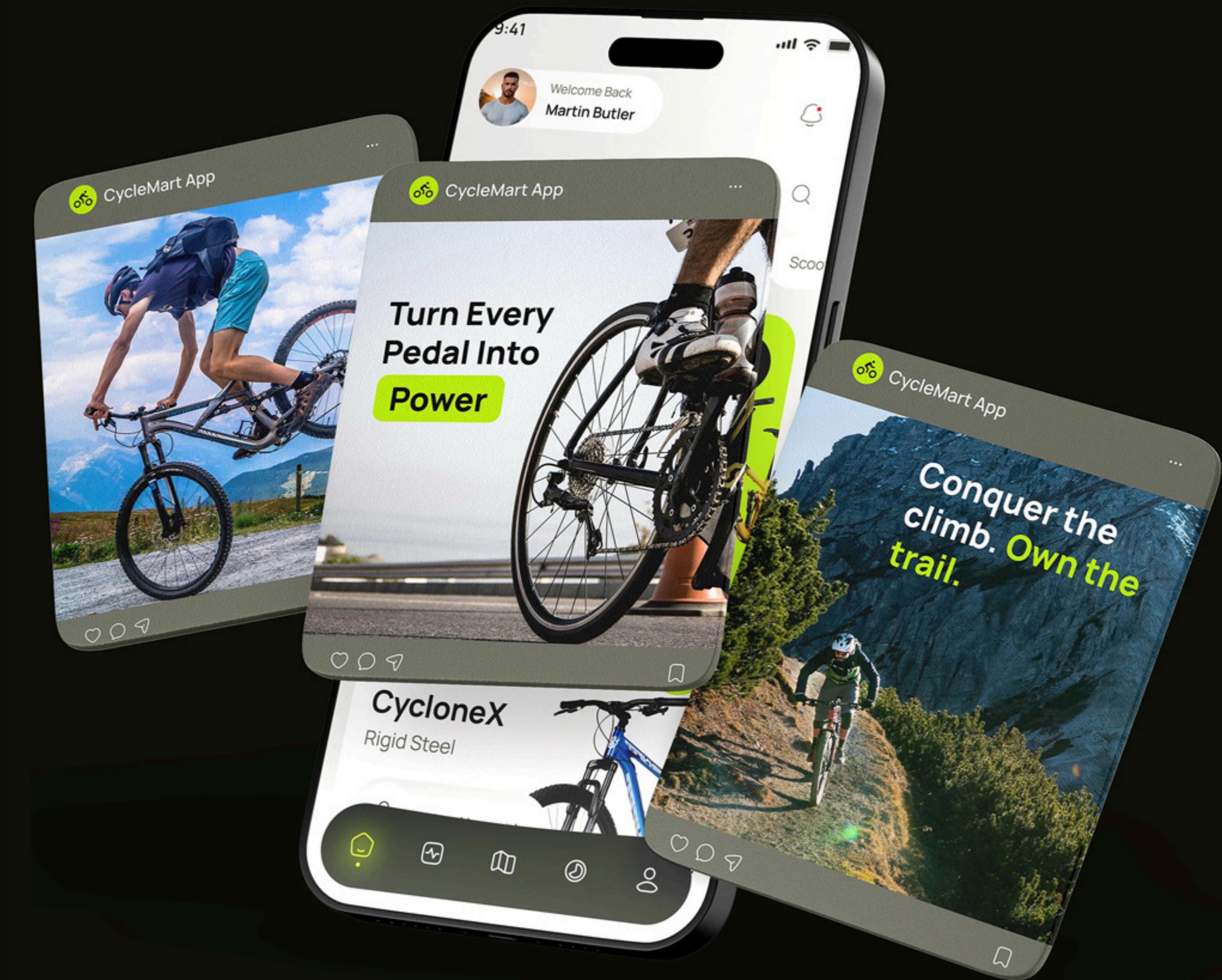
Monthly Growth Rate 33.50%

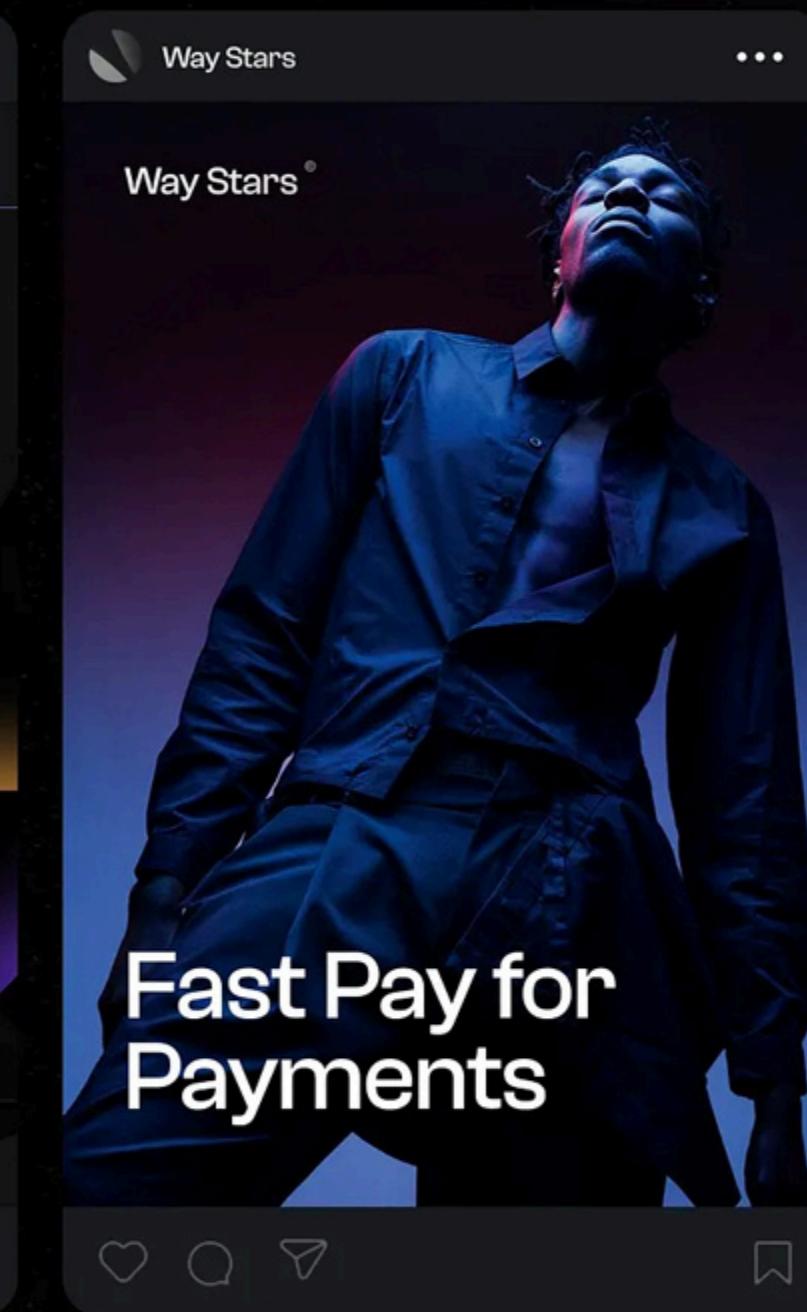
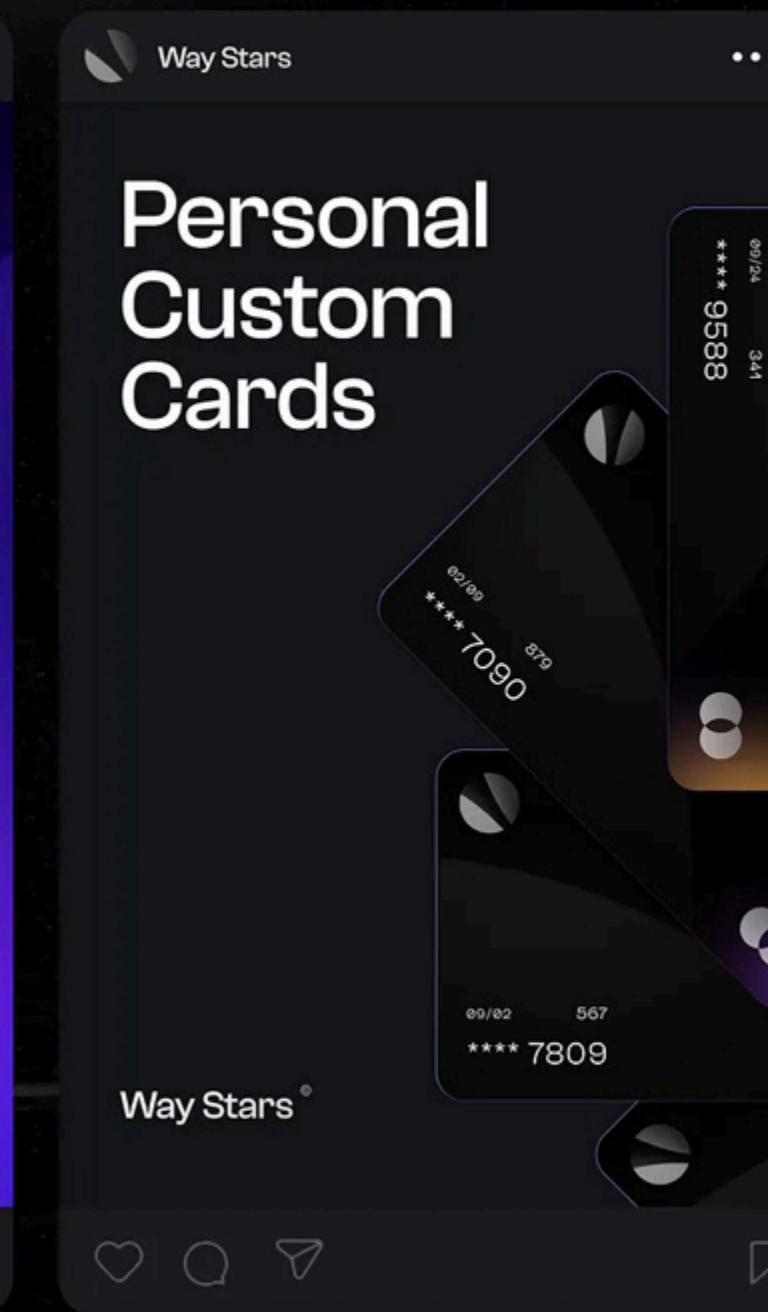
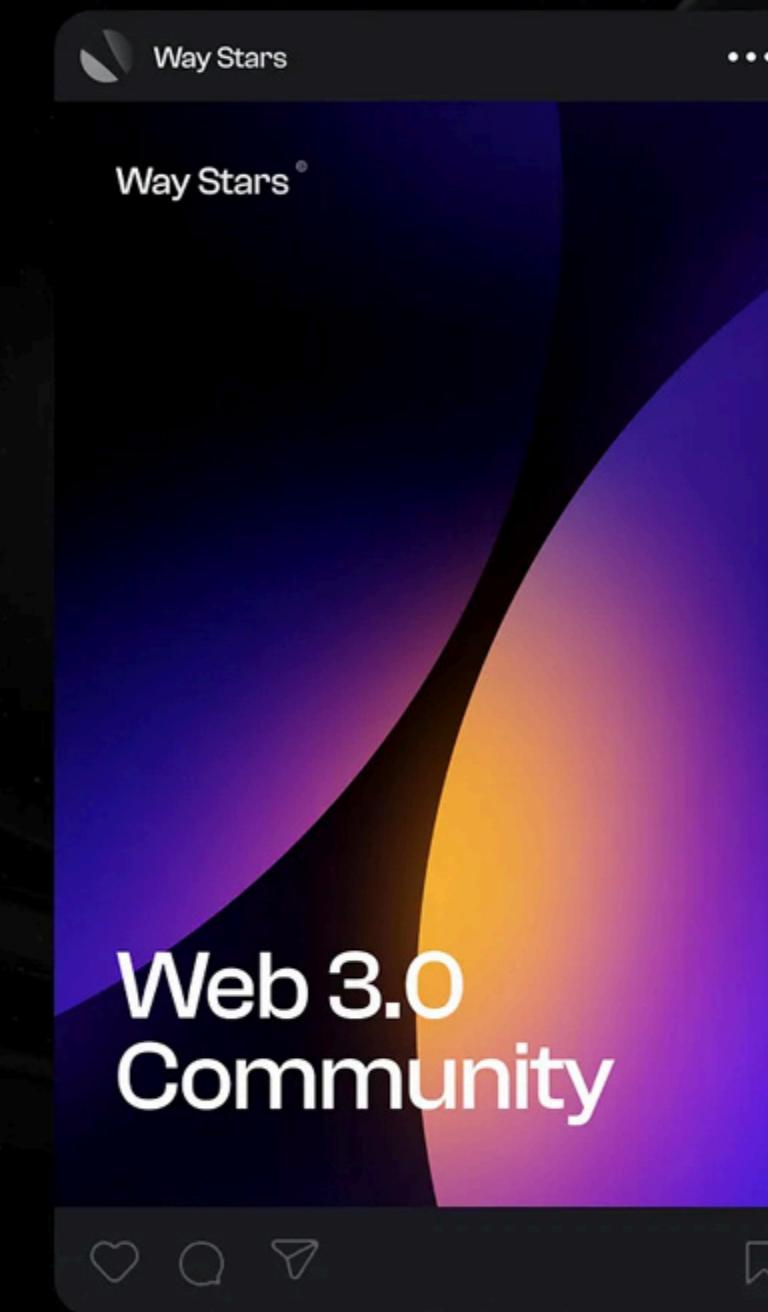
Growth 51.73%



# SOCIAL FEED

Audience-Driven Creativity | Pixels with Personality | Consistency & Impact





LET'S WORK  
TOGETHER